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Slovensko predsedovanje Svetu Evropske unije
Slovenian Presidency of the Council of the European Union

International conference

INCREASING THE AVAILABILITY AND COMPETITIVENESS OF EUROPEAN AUDIOVISUAL AND MEDIA CONTENT

12–13 October 2021

Cankarjev dom, Ljubljana, Slovenia

Conference Agenda

IMPORTANT:

The RVT rule (recovered/vaccinated/tested rule) must be met by all participants for the duration of the conference.

PRE-CONFERENCE EVENT

Monday, 11 October

20.00–21.00 **ARRIVAL OF THE PARTICIPANTS – RECEPTION** (Foyer II)

21.00 **SCREENING OF A NEW SLOVENIAN FEATURE FILM »INVENTORY«**
(Kosovel Hall)

The screening will not be presented as a public screening.

Darko Sinko / Slovenia / 2021 / English subtitles

A shot through a window reveals to a man that far more people than he could have ever imagined hate him and that his perceptions of his own life are merely illusions.

FIRST DAY

Tuesday, 12 October

8.30 **ARRIVAL AND REGISTRATION OF THE PARTICIPANTS**

10.00 **OPENING ADDRESSES**

Vasko SIMONITI, Minister, Ministry of Culture of the Republic of Slovenia

Giuseppe ABBAMONTE, Director of Media Policy, Directorate-General CONNECT,
European Commission (online)

10.30 **SETTING THE SCENE**



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Nataša BUČAR, Director of Slovenian Film Centre

Presentation of the report on availability and competitiveness of European AV works from small language environments conducted by Wagner-Hatfield

11.00–12.30

PANEL I

COMPETITIVENESS OF THE EUROPEAN AUDIOVISUAL AND MEDIA SECTOR

Moderator: **Alexandra LEBRET**, Managing Director of the European Producers Club, and Producer

Participants:

Emmanuel JOLY, Senior Expert, Audiovisual Industry and Media Support programmes, DG CONNECT, European Commission (online)

Luís CHABY VAZ, President of European Film Agency Directors association (EFAD)

Cécile DESPRINGRE, Executive Director of the Society of Audiovisual authors (SAA)

Aleš PAVLIN, Slovenian film and television producer (Perfo d.o.o.)

Silvia CIBIEN, Representative from the European VOD platforms EUROVOD

12.30–14.00

LUNCH BREAK (Foyer II)

14.00–15.30

PANEL II

THE PROMOTION OF EUROPEAN WORKS AND REGULATORY ISSUES

Moderator: **Irena OSTROUŠKA**, Media Directorate of Ministry of Culture of the Republic of Slovenia

Susanne NIKOLTCHEV, Executive Director of European Audiovisual Observatory (video)

Maja CAPPELLO, Head of Department for Legal Information of European Audiovisual Observatory (video)

Gilles FONTAINE, Head of Department for Market Information of European Audiovisual Observatory (video)

Presentation by the European Audiovisual Observatory on the current state of transposition of the revised directive on Audiovisual Media Services and on the inclusion of European works in catalogues of on-demand providers compared to other audiovisual providers.

Participants:

Anna HEROLD, Head of Audiovisual and Media Services Policy, DG CONNECT, European Commission (online)

Christopher Peter MARCICH, Chief Executive Officer of the Croatian Audiovisual Centre

Mathieu FOURNET, Head of International Policy Unit (CNC)

Doreen BOONEKAMP, Co-chair of the Open Method of Coordination (OMC) group of Member States' experts on co-productions in the audiovisual sector /

Grégoire POLAD, Director General of the Association of Commercial Television and Video on Demand Services in Europe

15.30–15.45

COFFEE BREAK

15.45–17.00

WRAP-UP AND CLOSING OF THE DISCUSSION



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Inga MOSER VON FILSECK, Principal EU Media Policy at Amazon Prime Video
Klemen DVORNIK, Slovenian director and president of FERA

19.00 **RECEPTION AND OFFICIAL DINNER** (Restaurant AS)

21.00 **SCREENING OF THE RESTORED SLOVENIAN FILM »THE VALLEY OF PEACE«**
(Kosovel Hall)

France Štiglic / Slovenia / 1956 / 86 min / English subtitles

The story is set during World War II, when two war orphans, the German girl Lottie and the Slovenian boy Marko, flee the bombed city and set off to find the "valley where there is no war".

SECOND DAY

Wednesday, 13 October

8.30 **ARRIVAL OF THE PARTICIPANTS**

9.00–10.30 **PANEL III**
FINDABILITY OF CONTENT: CHALLENGES AND OPPORTUNITIES BROUGHT BY THE NEW TECHNOLOGIES

Moderator: tbc

Participants:

Jacob GEMMELTOFT, News Media Europe

Richard BURNLEY, Director of Legal and Policy of the European Broadcasting Union (EBU) (online)

Peter MATZNELLER, Chair of ERGA's Contact Network

Suzana ŽILIČ FIŠER, Head of the Institute of Media Communication at the University of Maribor

Robert HESLOP, Secretary General of FIAD

10.30–10.45 **COFFEE BREAK**

10.45–12.00 **PANEL IV**
ACCESSIBILITY FOR PERSONS WITH DISABILITIES

Moderator: **Dušan CAF**, Director of Digitas Institute

RTV Slovenia, Presentation of the pilot project; Automated subtitling of TV programmes

Participants:

Marko BAJEC, Professor at the Faculty of Computer & Information Science, University of Ljubljana

Mateja VODEB, Head of Accessibility at RTV Slovenia

Deirdre KEVIN, Expert on Freedom of Expression, Media Markets and Regulation (CommSol)

Masahito Kawamori, a Professor at Keio University, Japan (online)

Andy Quested, European Broadcasting Union (EBU) (online)

Lidia BEST, President, European Federation of Hard of Hearing People (EFHoH) (online)

12.00–12.30 **WRAP-UP AND CLOSING OF THE CONFERENCE**

Uršula MENIH DOKL, Director General of Media Directorate of Ministry of Culture of the Republic of Slovenia

12.30–15.00 **LUNCH** (Cankarjev dom Club)