

What's happening in European Commercial and VOD Broadcasting 28 November – 2 December 2022

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [COSMO premieres Flechas, its fifth short film against gender violence](#)
- [AMC Networks International launches 'Total Christmas', the Christmas special that includes all its channels and streaming services](#)
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[COSMO premieres Flechas, its fifth short film against gender violence](#)

COSMO's firm commitment to eliminating gender violence continues with the production of Flechas (Arrows), a new short film that premiered on 25 November, the International Day for the Elimination of Violence against Women. This year the film aimed to put the spotlight on an alarming development: the increase of gender violence among adolescents.



[AMC Networks International launches 'Total Christmas', the Christmas special that includes all its channels and streaming services](#)

From December 1 to January 6, AMC Networks International Southern Europe celebrates the holidays with 'Total Christmas', a transversal programming special that encompasses its 15 linear channels and its five streaming services. In total, the company offers more than 220 different titles and more than 700 hours of content to enjoy during these dates.



[Armoza Productions to produce Israeli adaption of ITV Studios' Love Island for new Israeli streamer FREE TV](#)

FREE TV, the new streaming service that is expected to launch in Israel at the beginning of 2023, has commissioned one of the world's most successful reality series – Love Island. The

series will be produced by Armoza Productions, part of ITV Studios, and is expected to air as early as summer 2023.



Roberta Metsola receives the "Donna e Innovazione" award

The President of the EU Parliament, Roberta Metsola, visited Mediaset Campus at Cologno Monzese to receive [TuttiMedia Observatory's](#) "Woman and Innovation" award intended to celebrate the experience of women who make a difference in politics and society. On the sidelines of the award ceremony, a debate took place with the students of Mediaset's Master programmes in Journalism and Marketing on topics such as information and disinformation. On the occasion, Gina Nieri, Mediaset's Executive Board Member, stated: "With our holding MFE we are developing an international project to strengthen our role as a broadcaster on European scale with great respect for the cultural identity of the different Member States". Roberta Metsola encouraged the students to reach the gender equality and a more significant women's engagement in STEM subjects.



Paramount+ partners with Orange

The global streaming service Paramount+ has entered into a distribution agreement with Orange to coincide with its launch in France on December 1. As a result of the partnership, Orange TV subscribers with a TV4 or UHD set-top box will be able to subscribe to Paramount+ from their Orange UI to enjoy thousands of hours of content on their TV screen and connected devices, including new and exclusive Paramount+ originals.



Sky Unveils Trailer for New Sky Original Predators Narrated by Tom Hardy

Sky reveals a first-look trailer for the upcoming release of Sky Nature's brand-new Sky Original series Predators. Narrated by actor and producer Tom Hardy, the landmark five-part series follows five of nature's biggest predators in their fight for survival in the wild and will premiere on Sky Nature from 11 December 2022. Each episode is focused on a specific predator in one part of the world.



TF1 Group partner of the University of the Earth

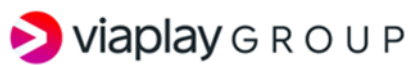
A new illustration of the TF1 Group's commitment to environmental issues: Ushuaia TV and LCI joined forces with the 7th edition of the University of the Earth "Life in the age of major transitions" that took place at the Maison Unesco on 25 and 26 November. On this major event, personalities from the TF1 Group spoke at various round tables, as experts or moderators, to convey the Group's values and commitment to environmental issues.



UNITED
M E D I A

[United Media has become the majority owner of the Slovenian company Adria Media](#)

United Media became the majority owner of the Slovenian media company Adria Media Ljubljana. After receiving the approval of the competent regulatory bodies, United Media became the owner of 71 percent of the ownership in Adria Media, a company that owns the most prestigious portals and printed editions in Slovenia.



[Viaplay's next Danish drama series is 'Bullshit'](#)

A notorious biker-gang war in 1980s Copenhagen forms the backdrop for Viaplay's 'Bullshit', an unconventional coming-of-age drama headlined by some of Denmark's biggest screen talents. Created and written by Milad Alami ('Follow the Money'; 'The Charmer'), Bo Hr. Hansen ('Bamse'; 'The Purity of Vengeance') and Molly Malene Stensgaard ('Aquarela'), the six-part series is based on a bestselling book by Camilla Stockmann and Janus Køster-Rasmussen. 'Bullshit' is produced by Nordisk Film Creative Alliance and is set to premiere exclusively on Viaplay in 2023.



WARNER BROS.
DISCOVERY

[Galaxy of stars from the world of athletics to vie for glory at WCH Budapest 23 on Warner Bros. Discovery platforms](#)

Millions of sports fans will be given an early chance to see their favourite track and field stars in action one year out from Paris 2024 with Warner Bros. Discovery securing the broadcast rights to next year's World Athletics Championships in Budapest. Warner Bros. Discovery has agreed a deal with World Athletics rights-holders Eurovision Sport and ESPN to broadcast next year's nine-day event on its channels – Eurosport 1, Eurosport 2, Eurosport App, including its platform discovery+, on a non-exclusive basis in over 45 countries across Europe.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy

and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.