

## What's happening in European Commercial and VOD Broadcasting 6-10 February 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

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### [HISTORY channel premieres 'Theodore Roosevelt', a miniseries produced by Leonardo DiCaprio that narrates the life of the illustrious president](#)

On 13 February, Canal HISTORIA, produced by AMC Networks International Southern Europe, exclusively premieres the documentary miniseries 'Theodore Roosevelt', which tells the story of one of the most daring and remembered presidents of the United States. Joined. Produced by Leonardo DiCaprio and Pulitzer Prize winner Doris Kearns Goodwin, the documentary miniseries details the life of Roosevelt, who suffered the aftermath of the Civil War and World War I.



### [ITV launches Mental Health in the Media conference](#)

ITV announced The Mental Health in the Media conference, designed in partnership with Mind, YoungMinds, CALM, SAMH, and the Film and TV Charity. Taking place on 14 and 15 March, the conference brings together creative and mental health leaders to further understanding around mental health and inspire tangible progress both on-screen and off-screen.



### [Digitalia '08 and Mediamond renewed their top management](#)

The Boards of Directors of Digitalia '08 and Mediamond appointed Matteo Sordo and Nicola Lussana Chief Executive Officer of, respectively, Digitalia '08 and Mediamond. Stefano Sala was confirmed Chairman of both companies. Digitalia '80 is Mediaset's sales-

house Publitalia '80 subsidiary for radio and pay services and has a long-established experience in advertising for premium sporting events; Mediamond, a joint-venture between Mediaset and Mondadori, sells advertising space on the Group's websites, press and digital out of home.



### [Paramount+ becomes home of 'Star Trek' franchise in its international markets outside Canada](#)

Paramount Global streaming service Paramount+ is becoming the home of sci-fi franchise Star Trek in its international markets outside of Canada by adding Star Trek: Picard and Star Trek: Lower Decks to its library there under a new co-exclusive deal with Amazon Prime Video. The third and final season of Star Trek: Picard will premiere day and date with the U.S. in Latin America on 16 February and on 17 February in the U.K., Australia, Italy, France, Germany, Austria and Switzerland, with South Korea to premiere at a later date.



### [Sky News nominated for nine RTS Television Journalism Awards](#)

Sky News has received nine nominations at the 2023 RTS Television Journalism Awards, including the prestigious News Channel of the Year, which it has won consecutively for the last five years. Winners will be announced at the RTS TV Journalism Awards on Wednesday 1st March 2023.



### [TF1 Group awarded at the French Film Trophies](#)

On the occasion of the 30th edition of the French Film Trophies, the TF1 Group, partner of the event for more than 10 years, is proud to have been rewarded with three prizes. This ceremony, presented by H el ene Mannarino, brought together professionals and artists from French cinema and television.



**UNITED**  
MEDIA

### [The most modern studio in the region is the new home of Nova TV Dnevnik in Croatia](#)

Nova TV, the leading media company on the Croatian market, presented its central news program in a completely new guise. Nova TV Dnevnik, the show that made the history of television reporting in Croatia, was presented in a new time slot at 7PM and from a new, excellently equipped newsroom. According to the first viewer data, every third viewer who was in front of the small screens at that time watched Nova TV Dnevnik, which reached almost one million viewers.



**Viaplay sets US and Canada direct-to-consumer launch dates**

Viaplay Group will launch its Viaplay streaming service on a direct-to-consumer (D2C) basis in the US on 22 February and in Canada on 7 March. Viewers will be able to stream more than 1,500 hours of premium European content through the Viaplay app at launch, with at least one premiere to follow every week. Viaplay's unique offering includes popular 'Nordic Noir' dramas and critically acclaimed series, films and documentaries, many starring major Hollywood names. Viaplay's North American launches will take its D2C footprint to 13 markets.



**The Walt Disney Company EMEA helps keep children safe online for Safer Internet Day's 20th anniversary**

The Walt Disney Company EMEA, in collaboration with Childnet International, is showing its support for Safer Internet Day with a range of activities aimed at keeping young people safe online, whilst also bringing awareness of the matter to parents, guardians and caregivers.



**WARNER BROS.  
DISCOVERY**

**Warner Bros. Discovery acquires the rights to the Ligue 1 Uber Eats that Eurosport will broadcast exclusively in Spain**

Warner Bros. Discovery announced that it has acquired the Spanish broadcasting rights to Ligue 1 Uber Eats for the remainder of the 2022-2023 season, as well as the entire 2023-2024 campaign. Thanks to this new agreement, Eurosport Spain will offer full and exclusive coverage of the French football league across its television channels and digital platforms in Spain.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.