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# What's happening in European Commercial and VOD Broadcasting 26-30 June 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- A+E Networks EMEA expands its footprint with T-Mobile Poland
- SundanceTV exclusively premieres the fifth season of the Danish series 'The New Nurses'
- Wheel of Fortune spins its way back to ITV1 and ITVX
- Mediaset España joins the first edition of the South Series International Festival as a media partner
- Sky's Group CEO Dana Strong on Sky's 2022 Impact Report
- REUTERS: NOVA TV News reaches the largest number of people in Bulgaria and is the most trusted among private TV channels in that country
- <u>Disney+ to Debut 27 Newly Restored Walt Disney Animation Studios Classic Shorts to</u> Celebrate Disney's 100th Anniversary
- Warner Bros. Discovery delivers production plans for the world's biggest cycling race



#### A+E Networks EMEA expands its footprint with T-Mobile Poland

A+E Networks expands the distribution of its factual entertainment channels HISTORY Channel, Crime+Investigation and HISTORY2 in Poland with a launch on T-Mobile, one of the leading telecommunication companies in the country.



### SundanceTV exclusively premieres the fifth season of the Danish series 'The New Nurses'

On 20 July, the SundanceTV television channel exclusively premieres the fifth season of 'The New Nurses', one of the most watched series in the channel's history, about the first nursing school to accept men among his students. In this fifth installment, made up of six episodes and set in 1954, the Fredenslund nursing school is being renovated to face its merger with the Santa Helena clinic.



#### Wheel of Fortune spins its way back to ITV1 and ITVX

Iconic game show Wheel of Fortune will return to ITV1 and ITVX in 2024, as contestants once again spin to win. Based on the successful global brand, the show will be hosted by BAFTA award winner Graham Norton and produced by Whisper North, part of the Sony Pictures Television- backed Whisper Group.

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# Mediaset España joins the first edition of the South Series International Festival as a media partner

Mediaset España reached a collaboration agreement with the South Series International Festival, a new international event focused exclusively on fiction and non-fiction series and aimed at the public and professionals in the audiovisual sector, which will be held in Cadiz from 7 to 12 October. As a media partner, Mediaset España will present some of its fiction and non-fiction series bets for the next season, reinforcing its commitment to the audiovisual sector and the series production industry.



#### Sky's Group CEO Dana Strong on Sky's 2022 Impact Report

Sky's Group CEO Dana Strong said on Sky's '2022 Impact Report: Making the economy, environment and communities better': 'We have just published Sky's latest Impact Report, setting out how we make the economy, environment, and communities better. It shows that in 2022, we continued to transform our business and give our customers better value and more of what they love. Our TV products, Sky Stream and Sky Glass are now reaching a new generation of people who've grown up streaming TV and deliver unrivalled "speed to joy" for consumers – making it easy to enjoy all of what you love, in one place. Sky Mobile was the fastest-growing UK provider and we kept growing our broadband business across the UK, Ireland and Italy (...)'.



# REUTERS: NOVA TV News reaches the largest number of people in Bulgaria and is the most trusted among private TV channels in that country

NOVA TV News reaches the most people in Bulgaria for another year and boosts the highest trust among private TV stations in that country, according to the annual report of the Reuters Institute for the Study of Journalism at the University of Oxford.



# Disney+ to Debut 27 Newly Restored Walt Disney Animation Studios Classic Shorts to Celebrate Disney's 100th Anniversary

Disney+ will begin debuting a collection of 27 newly restored Walt Disney Animation Studios classic shorts starting on Friday, July 7, featuring such iconic stars as Mickey and Minnie Mouse, Donald Duck, Goofy, Pluto, Chip n' Dale, and the studio's first star, Oswald the Lucky Rabbit. This year marks the centennial of the Walt Disney Animation Studios, which is being honored as part of the ongoing Disney100 celebration.



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#### Warner Bros. Discovery delivers production plans for the world's biggest cycling race

Warner Bros. Discovery Sports Europe will present all the wheel-to-wheel action throughout July with one of the world's most prestigious bike races returning to the screens of millions of viewers as the Tour de France and Tour de France Femmes avec Zwift gets underway.

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#### About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.