

What's happening in European Commercial and VOD Broadcasting 3-7 July 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [A+E Networks EMEA to expand streaming channels into new international territories](#)
- [DARK television channel offers an on-demand special starring predatory animals](#)
- [ITV celebrates Coronation Street queen Barbara Knox with one off television special](#)
- [Mediaset will be the house of sailing](#)
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- [Sky and Channel 4 extend partnership to keep Formula 1 highlights and the British GP free to air through to 2026](#)
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- [Every match on every court at Wimbledon available to stream on Discovery+ and Eurosport in 11 markets](#)



[A+E Networks EMEA to expand streaming channels into new international territories](#)

A+E Networks EMEA's streaming channels HISTORY Play and Crime+Investigation Play launched on Prime Video Channels in Sweden on June 27th, in Poland on June 28th. HISTORY Play, currently available in Sweden on telco company Telia, will also become available on Prime Video Channels. Customers in these regions will have access to A+E Networks EMEA's programming as an on-demand subscription service.



[DARK television channel offers an on-demand special starring predatory animals](#)

DARK, AMC SELEKT TV channel, offers a special on demand on the main operators of titles starring predatory animals during the summer, from July 1 to August 31. With 'SAFARI DARK', horror fans will be able to enjoy 28 titles starring sharks, spiders, tyrannosaurs, rottweilers, bears, tigers, piranhas, orcas and other dangerous creatures.



[ITV celebrates Coronation Street queen Barbara Knox with one off television special](#)

Coronation Street royalty Barbara Knox will celebrate her milestone 90th birthday with a very special one off documentary coming to ITV1 and ITvX later this year. Produced by ITV Studios Daytime for a peak time audience, the programme will trace Barbara's first footsteps into showbiz before her first appearance on Coronation Street in 1964.



[Mediaset will be the house of sailing](#)

Mediaset will broadcast free-to-view the 37th edition of the America's Cup on its Italia Uno and Channel 20 channels. The event is expected to attract significant interest in Italy due to the participation of Italian boat Luna Rossa. Mediaset will air all the races of the oldest and most prestigious international sailing sports competition in the world, to be held in Barcelona from August 22, 2024 to the end of October 2024. Ahead of the competition, Mediaset's Channel 20 will also broadcast preliminary regattas, spectacular stages leading up to the America's Cup.



[Pluto TV lands on Virgin Media](#)

Virgin Media has signed a deal with Paramount, parent company of Pluto TV, to launch the FAST-streaming app on its TV boxes. Virgin Media customers with Virgin TV 360 and Stream can access Pluto TV's portfolio of TV series and films directly via the set-top box at no extra cost.



[Sky and Channel 4 extend partnership to keep Formula 1 highlights and the British GP free to air through to 2026](#)

Sky and Channel 4 have extended their long-standing partnership ensuring motorsport fans across the UK will continue to enjoy free-to-air Formula 1 coverage through to 2026. Highlights of all Formula 1 qualifying, sprint and Grand Prix races will be available on Channel 4 whilst Sky will continue to show exclusive live coverage of all practice laps, qualifying, sprint and Grand Prix races throughout the next three years.



[MotoGP™ remains on SportKlub channels in Southeast Europe](#)

MotoGP™ and United Media, a leading media company in Southeast Europe, are pleased to announce a new multi-year contract for the exclusive rights to broadcast the FIM MotoGP™ World Championship on SportKlub channels in Serbia, Croatia, Bosnia and Herzegovina, Montenegro and North Macedonia.



WARNER BROS. DISCOVERY

Every match on every court at Wimbledon available to stream on Discovery+ and Eurosport in 11 markets

From 3 July, Warner Bros. Discovery (WBD) Sports Europe covers action from all 18 courts at The Championships, Wimbledon for millions of tennis fans in Belgium, Bulgaria, Czech Republic, Finland, Hungary, Iceland, Netherlands, Norway, Romania, Slovakia and Sweden. Exclusive and localised coverage features every point from every match for viewers streaming on discovery+ in Finland, the Netherlands, Norway and Sweden, or the Eurosport App in other markets, in addition to television coverage on Eurosport 1 and Eurosport 2.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.