

## What's happening in European Commercial and VOD Broadcasting 7-11 August 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- [A+E Networks EMEA commissions inborn media for six-part series dictators' hideouts for SKY History and the History® Channel](#)
- [ITV will show exclusive, live coverage of England's Women's World Cup Quarter-Final against Colombia](#)
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### [A+E Networks EMEA commissions inborn media for six-part series dictators' hideouts for SKY History and the History® Channel](#)

A+E Networks EMEA announced a new six-part series, Dictators' Hideouts, produced by Inbornmedia, a TV production company based in Warsaw. Through meticulous research and expert interviews, this ground-breaking series will offer an unprecedented insight into luxurious mansions and ominous shelters shrouded in the darkness of secrets used by some of the world's most notorious dictators to evade capture and exercise control over their nations.



### [ITV will show exclusive, live coverage of England's Women's World Cup Quarter-Final against Colombia](#)

On 12 August, ITV will show exclusive, live coverage of England's Women's World Cup Quarter-Final against Colombia. Three quarter-finals to be shown live on ITV1. All coverage will be simulcast on ITVX.



### [Mediaset's 1H2023 results](#)

Despite challenges including rising inflation and energy costs, gross advertising revenues from free TV channels, proprietary radio stations and websites were substantially stable thanks to significant broadcasting and publishing results. Mediaset retained and

strengthened its leadership in the 24-hour commercial target audience, holding a 41.0% share. Flagship Canale 5 is the leading national channel for all time slots. In the coming months, the Group will continue to focus on a careful balance between original content production, innovation, digitalisation and cost control of its broadcasting offerings.



### **Pluto TV comes to Australia with 50 FAST channels via 10 Play**

Paramount Global's FAST operator Pluto TV is to launch in Australia with more than 50 FAST channels. Pluto TV's channels will launch on the dedicated Paramount digital platform 10 Play on 31 August.



### **RTL Group interim results 2023**

RTL Group released its interim results for the first six months of 2023: RTL Group continues to invest in business transformation despite challenging market conditions and pressure on results; number of paying streaming subscribers passes 6 million mark.



### **Sky confirms UK release dates for May December and Ferrari**

Two of Sky Cinema's most hotly anticipated films have been confirmed for release this year with Todd Haynes' May December releasing in UK cinemas on 17 November and on Sky Cinema on 1 December and Michael Mann's Ferrari releasing in UK cinemas on 26 December and on Sky Cinema next year.



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### **World premiere of the "Guardians of the Formula" held in front of thousands of people at Locarno Film Festival**

Dragan Bjelogrić's new movie "Guardians of the Formula" premiered in front of nearly 8,000 spectators at the largest European open film festival in Locarno. Production houses Cobra Film and United Media stand behind this original project, supported by Euroimages, Creative Europe Media, Ministry of Culture of the Republic of Serbia, as well as the Film Centre Serbia, Film Centre of Montenegro, Slovenian Film Centre, and North Macedonia Film Agency, while the movie distribution is entrusted to the company Art Vista.



**Disney CEO Bob Iger Addresses Future Plans on Q3 2023 Earnings Call**

The Walt Disney Company reported its third quarter earnings on 9 August, posting revenues of \$22.3 billion — a 4% growth from the previous year. Chief Executive Officer Bob Iger told analysts on the post-earnings call that “in the eight months since I returned, we’ve undertaken an unprecedented transformation at Disney, and this quarter’s earnings reflect some of what we have accomplished.”



**WARNER BROS.  
DISCOVERY**

**Warner Bros. Discovery Reports Second-Quarter 2023 Results**

Warner Bros. Discovery, Inc. reported financial results for the quarter ended June 30, 2023. David Zaslav, President and Chief Executive Officer of Warner Bros. Discovery said: ‘The important work we are doing to transform our businesses for the future continues to drive our strong financial performance as demonstrated by meaningful improvements to our balance sheet and our now increased synergy target of more than \$5 billion. This quarter alone we reported over \$1.7 billion in free cash flow, and we remain bullish with respect to our delevering story and expect to be comfortably below 4.0x levered by the end of the year and at our target of 2.5-3.0x gross leverage by the close of 2024 (...)’.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.