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What's happening in European Commercial and VOD Broadcasting 4-8 September 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- A+E Networks EMEA launches its streaming channels into Belgium
- AMC SELEKT presents more than 1.000 exclusive premieres at the FesTVal
- Love Island: All Stars set to launch on ITV2 and ITVX in 2024
- Explosive teaser trailer released for Michael Mann's Ferrari starring Adam Driver and Penelope Cruz coming to Sky Cinema
- <u>United Media Partners with ESPN to Secure Rights for NCAA Basketball and American</u> Football
- Viaplay Group extends Danish 3F Superliga football rights to 2030
- <u>Uninterrupted streaming of 'La Vuelta a España' completes Warner Bros. Discovery's</u>
 <u>Grand Tour coverage</u>



A+E Networks EMEA launches its streaming channels into Belgium

A+E Networks EMEA's streaming channels HISTORY Play and Crime+Investigation Play launched on Prime Video Channels in Belgium on 15th August 2023. Customers in Belgium will have access to A+E Networks EMEA's programming as an on-demand subscription service. HISTORY Play offers award-winning documentaries and factual series, including The Curse of Oak Island, Curse of Skinwalker Ranch, World's Greatest Treasure Mysteries, Ancient Aliens, and Forged in Fire.



AMC SELEKT presents more than 1.000 exclusive premieres at the FesTVal

AMC SELEKT presented its news for the coming months at the FesTVal de Vitoria. Until the end of the year, it will exclusively premiere more than 1,000 titles on topics as varied as series, movies, documentaries, factual or lifestyle. The company has also revealed the main launches of its streaming services AMC+, Historia y Actualidad, El Gourmet and Planet Horror.



Love Island: All Stars set to launch on ITV2 and ITVX in 2024

Love Island will return to South Africa for the first series of Love Island: All Stars as familiar faces venture back into TV's most talked about Villa for a second chance at finding love. Love Island: All Stars will make its on screen debut in the new year with famed former Islanders given another shot at finding the one. Produced by Lifted Entertainment, part of ITV Studios, and GroupM Motion Entertainment, Love Island: All Stars will air on ITV2 and ITVX.

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Explosive teaser trailer released for Michael Mann's Ferrari starring Adam Driver and Penelope Cruz coming to Sky Cinema

Sky released the official teaser trailer for Michael Mann's Ferrari starring Academy Award nominee Adam Driver and Academy Award winner Penelope Cruz. Ferrari will land in UK cinemas on 26 December 2023 ahead of launching on Sky Cinema in 2024. It is the summer of 1957. Behind the spectacle of Formula 1, ex-racer Enzo Ferrari is in crisis. Bankruptcy threatens the factory he and his wife, Laura built from nothing ten years earlier. Their volatile marriage has been battered by the loss of their son, Dino a year earlier. Ferrari struggles to acknowledge his son Piero with Lina Lardi. Meanwhile, his drivers' passion to win pushes them to the edge as they launch into the treacherous 1,000-mile race across Italy, the Mille Miglia.



United Media Partners with ESPN to Secure Rights for NCAA Basketball and American **Football**

United Media signed a multi-year contract with the biggest American sports channel, ESPN, which will bring exclusive broadcasts of NCAA basketball and American football league games to Sport Klub channels across the entire Adriatic region. This deal will also include top-tier sports documentary shows and access to an extensive archive of the greatest boxing matches.



Viaplay Group extends Danish 3F Superliga football rights to 2030

Viaplay Group has renewed its rights to Danish 3F Superliga football for a further six seasons. The 3F Superliga is the leading Nordic football league - and Denmark's most popular domestic sports competition - and fans can continue following extensive live coverage on the Viaplay streaming service and Viaplay Group's TV channels until the end of the 2029/2030 season. The agreement will take Viaplay Group's relationship with Danish football beyond the 30-year milestone, extending one of the longest-running football rights partnerships in Europe.



Uninterrupted streaming of 'La Vuelta a España' completes Warner Bros. Discovery's **Grand Tour coverage**

Warner Bros. Discovery Sports Europe (WBD) is presenting uninterrupted, live and ondemand coverage of every stage of 'La Vuelta a España' for viewers across Europe and Asia-



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Pacific through its streaming platforms discovery+, the Eurosport App and GCN+ with multiaudio feeds offering race coverage with the best commentary in 16 languages.

About the Association of Commercial Television and Video on Demand Services in Europe The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.