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What's happening in European Commercial and VOD Broadcasting 30 October – 3 November 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- SundanceTV presents Finnish crime series '66th North Precinct'
- Mediaset awarded exclusive rights until 2027 for Coppa Italia and Supercoppa
- My5 to combine with Pluto TV in 2024 says Paramount
- Sky Sports wins Diversity in Media Award at 2023 Asian Media Awards with commitment to British South Asians in Football highlighted
- TF1 Group publishes Q3 and nine-months 2023 results
- N1 celebrates its ninth anniversary: The trust of the audience obliges us to continue being their voice
- New Warner Bros. Discovery documentary goes behind-the-scenes of sailing's toughest team test
- The Walt Disney Company to Purchase Remaining Stake in Hulu from Comcast



SundanceTV presents Finnish crime series '66th North Precinct'

On 23 November, the television channel SundanceTV, from AMC SELEKT, exclusively premieres the Finnish police series 'Puños de hielo' ('66th North Precinct'). The production follows the footsteps of Maria Pudas (Saara Kotkaniemi), a former world boxing champion who is also the local inspector, as she solves crimes in the fascinating Nordic landscapes with her partner Samu (Karim Rapatti).



Mediaset awarded exclusive rights until 2027 for Coppa Italia and Supercoppa

Mediaset will broadcast on an exclusive basis Coppa Italia matches for the next three editions until 2027. Mediaset, which currently retains the exclusive rights for Coppa Italia and Supercoppa 2023-2024 season, will air the event on Mediaset's FTA networks as well as live streaming on Mediaset Infinity and on sportmediaset.it. Pier Silvio Berlusconi, CEO Mediaset, stated: "We express satisfaction for the being awarded with the most important Italian football competition. It is a unique case - and a source of pride - for a commercial broadcaster to be able to offer a major football competition for Italian club teams exclusively and at no cost to viewers. In doing so, Mediaset confirms its quality and editorial richness also for sports content."



My5 to combine with Pluto TV in 2024 says Paramount

Paramount is to combine Channel 5's broadcast video-on-demand (BVOD) service, My5, with its leading FAST service Pluto TV in 2024. The advertising-supported free streaming



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destination will give viewers in the UK access to an extensive range of new, exclusive and archived content from Channel 5, as well as an extensive on-demand section and a collection of curated FAST channels from Pluto TV.



Sky Sports wins Diversity in Media Award at 2023 Asian Media Awards with commitment to British South Asians in Football highlighted

Sky Sports has been named as the inaugural winner of the Diversity in Media Award following groundbreaking work and commitment towards British South Asians in Football – including the creation of the first index page dedicated to the subject in mainstream media history. The Asian Media Awards looked favourably upon the range of diverse content produced by Sky Sports, welcoming its commitment to improving the representation and progression of minority groups and to making a difference in communities impacted by racism.



TF1 Group publishes Q3 and nine-months 2023 results

TF1 Group published Q3 and nine-months 2023 results: Increased audiences, notably driven by Rugby World Cup; Q3 media advertising revenues up 9.7% and 24.9% rise for MYTF1 streaming platform.



N1 celebrates its ninth anniversary: The trust of the audience obliges us to continue being their voice

N1, the international news and current affairs broadcasting platform and exclusive partner of CNN, is celebrating its 9th birthday. Aleksandra Subotić, CEO of United Media, expressed her pride in the success of N1 television and portal: "N1 is celebrating its ninth birthday as a fully established international brand, a promoter of independent journalism, determined to provide citizens with true and reliable news. In any democratic country, free media plays an important role in enlightening viewers and readers and challenging authority. I believe N1 fulfils this duty in the most professional manner in every country, regardless of media freedom levels. We approach our tenth year of business with serious ambitions, even more motivated to attract a larger audience".



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New Warner Bros. Discovery documentary goes behind-the-scenes of sailing's toughest team test

The toughest challenge in team sport is set to be documented like never before as Warner Bros. Discovery announces its new exclusive behind-the-scenes documentary, A Voyage of Discovery: The Ocean Race. Premiering on 3 November, the three-part series charts the journeys of the sailors and IMOCA teams battling the elements and each other in the ultimate round the world voyage during The Ocean Race's 50th anniversary edition in 2023.



The Walt Disney Company to Purchase Remaining Stake in Hulu from Comcast

The Walt Disney Company announced that it will acquire the 33% stake in Hulu, LLC held by Comcast Corp.'s NBC Universal (NBCU), following Comcast's November 1 exercise of its right under the put/call arrangement between the two companies. The acquisition of Comcast's stake in Hulu at fair market value will further Disney's streaming objectives.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.