

What's happening in European Commercial and VOD Broadcasting 6-10 November 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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- [The streaming platform Historia & Actualidad première a documentary series that explores the cinema universe of Marvel](#)
- [Medusa produced and distributed Claudio Bisio's directorial debut](#)
- [CBS Launches Fact-Checking News Unit to Examine AI, Deepfakes, Misinformation](#)
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[Ross Kemp returns to A+E Networks EMEA to investigate Britain's connection to the mafia for SKY History](#)

A+E Networks EMEA has commissioned award-winning indie Honey Bee, previously behind the hit series Ross Kemp: Shipwreck Treasure Hunter and Deep Sea Treasure Hunter, and GroupM Motion Entertainment to make a new 5x60' series Ross Kemp: Mafia and Britain (w/t) for broadcast on Sky HISTORY in the UK in 2024. Actor and documentarian Ross Kemp will be investigating and exposing Britain's surprising and deep-rooted links with the mafia, dating as far back as the 1920s.



[The streaming platform Historia & Actualidad première a documentary series that explores the cinema universe of Marvel](#)

On 16 November, the streaming platform Historia & Actualidad exclusively premieres 'Marvel: Icon of History'. Over eight episodes, the documentary series analyses how the most successful saga of all time, the Marvel Cinema Universe has changed the way of film-making, addressing the different phases it has gone through.



[Medusa produced and distributed Claudio Bisio's directorial debut](#)

"The last time we were children", produced and distributed MFE's Medusa Film, addresses the difficult theme of the Holocaust, recalling one of the most tragic episodes of the Second

World War: the raid on the Jewish ghetto of Rome by the SS, in collaboration with the fascist regime of the Italian Social Republic on 16 October 1943. Less than a month since its premiere on 12 October, The last time we were children confirms its success in theatres not only ranking in the top ten of admissions but already grossing around 1.5 million euro at the Italian box office.



CBS Launches Fact-Checking News Unit to Examine AI, Deepfakes, Misinformation

CBS' news-and-stations division will launch a new unit to examine misinformation and so-called "deepfakes," or false videos that can often be generated via artificial intelligence. The new unit, called "CBS News Confirmed," will be led by Claudia Milne, senior vice president for CBS News and Stations and head of standards and practices, along with Ross Dagan, executive vice president and head of news operations and transformation for CBS News and Stations.



RTL Group publishes its quarterly results for the first nine months of 2023

RTL Group published its quarterly results from January to September 2023: strong growth of streaming revenue and subscribers amid challenging advertising markets. Thomas Rabe, Chief Executive Officer of RTL Group, said: "Despite challenging market conditions, we are pursuing the transformation of our businesses with significant streaming and technology investments. Our streaming business grew strongly, with around 1.5 million net paying subscribers added over the past 12 months. In October, we started a major marketing campaign for Germany's first all-inclusive entertainment app, RTL+ – comprising video, audio and text in one app (...)".



Sky Nature dives deep into uncharted ocean territories in Whale with Steve Backshall, coming this December

Steve Backshall will soon return to screens as he explores the incredible world of our oceans in Whale with Steve Backshall coming to Sky Nature and NOW on 3 December 2023. Following the success of Sky Nature's Shark with Steve Backshall, this brand-new, four-part series follows Steve as he free dives with whales and dolphins, getting closer than ever before, providing the audience the opportunity to witness rarely seen behaviours from these extraordinary mammals.



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[Nova TV from Croatia in the finals for the prestigious world award for excellence in marketing and design – Promax Global Excellence](#)

The excellence of Nova TV was once again recognised at the world level, once again in the category of marketing communications. After the European finals of the prestigious Promax award, the promo videos for the Nova TV’s Dnevnik campaign are finalists of the Promax Global Excellence Award, where they compete for the title of the best at the global level. Promax Global Excellence is the world’s largest award for outstanding achievements in marketing and design, recognizing the best of the best. The winners will be announced at the Promax Global Excellence awards ceremony that will be held on December 7th in New York.



[Disney Earnings Q4 2023: CEO Bob Iger Reveals Four Building Opportunities](#)

“Our progress has allowed us to move beyond this period of fixing and begin building our businesses again.” That was the message that Disney’s Chief Executive Officer Bob Iger had for investors and consumers after The Walt Disney Company (NYSE: DIS) reported its fiscal full year and fourth quarter earnings this week.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.