

## What's happening in European Commercial and VOD Broadcasting 27 November – 1 December 2023

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [COSMO premieres 'Los Chicos', a new short film addressing gender-based violence](#)
- [AMC Crime investigates the scandal that shook the foundations of the British monarchy in 'Secrets of Prince Andrew'](#)
- [ITVX - One Year On](#)
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- [Andrew Koji, Richard Dormer and T'Nia Miller join the third series of the explosive BAFTA-winning Sky and AMC+ Original series Gangs of London](#)



### [COSMO premieres 'Los Chicos', a new short film addressing gender-based violence](#)

COSMO maintains its firm commitment in the fight against gender-based violence against women with the production of a short new film. Actress Catalina Sopelana (El inmortal, Prison 77) and actor Gabriel Sánchez (Queer You Are) star in Los chicos, a film that aims to expose a surprisingly normalized form of violence against women: prostitution.



### [AMC Crime investigates the scandal that shook the foundations of the British monarchy in 'Secrets of Prince Andrew'](#)

On 4 December, at 5:00 PM, AMC CRIME, from AMC SELEKT, exclusively premieres 'Secrets of Prince Andrew', the story behind Prince Andrew's controversial interview on the BBC's Newsnight programme. This production, which will be available on demand on AMC SELEKT from the day it premieres, offers a unique vision of the prince's life and a detailed analysis of the series of events and scandals that caused him to fall from grace.



### [ITVX - One Year On](#)

On Friday 8th December 2023, ITVX will celebrate its first birthday. Today ITV takes a look back in celebration of its inaugural year and all the new streaming platform has achieved, plus a look forward to what 2024 and beyond will bring. ITVX was undoubtedly this year's biggest and most successful streaming launch in the UK with over 2.7 billion streams since launch, a new record for ITV and more than 40 million registered users.



**9M report approved by the MFE’s Board**

The Board of Directors of the MFE-MEDIAFOREUROPE N.V. Group approved the interim financial report for the first nine months of 2023. Thanks to MFE's growing international presence, the Group's financial performance exceeded expectations. Despite facing challenges such as the complex global geopolitical climate and varying advertising trends in the individual countries of operation, the Group was able to achieve a substantial consolidated net profit, as result of its broadcasting strategy focused on national television products and careful cost control. Pier Silvio Berlusconi, Mediaset CEO, stated: "These results come from an important change of pace taken between 2020 and 2021. We are moving towards closing the year 2023 as the first Italian television group in terms of audience ratings across the entire audience and not just the commercial target".



**Andrew Koji, Richard Dormer and T’Nia Miller join the third series of the explosive BAFTA-winning Sky and AMC+ Original series Gangs of London**

New players join the battle for the soul of London, as further casting announced in the third instalment of the explosive Sky and AMC+ Original Gangs of London. Andrew Koji (Warrior, Bullet Train), Richard Dormer (Fortitude, Game of Thrones), T’Nia Miller (Fall of the House of Usher, Years and Years), Phil Daniels (I Hate Suzie, House of the Dragon) and Ruth Sheen (Another Year, Brassic) are to join the cast of the BAFTA-winning Sky and AMC+ Original series produced by Pulse Films.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.