PAGE | 1

What's happening in European Commercial and VOD Broadcasting 8-15 January 2024

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- AMC CRIME analyses the Epstein case with special programming
- CANAL+ Group and Warner Bros. Discovery announce the renewal of their exclusive premium pay-TV agreement for Warner Bros. pictures films
- Mr Bates vs the Post Office is ITV 2024's most watched programme
- 2023 record year for Mediaset ratings
- The World with Yalda Hakim launches on Sky News
- TF1 Group and Free extend their partnership with a new global distribution agreement
- Warner Bros. Discovery recharges its partnership with Formula E to drive comprehensive race coverage across Europe
- The Walt Disney Company Wins 7 Critics Choice Awards



AMC CRIME analyses the Epstein case with special programming

After the revelation of the names related to Jeffrey Epstein, the television channel AMC CRIME shed light on this case with a special that was broadcast on 6 and 7 January. The programming, composed of 'Ghislaine, partner in crime' and 'Secrets of Prince Andrew', delved into one of the most disturbing events of recent decades through investigation of his inner circle.





CANAL+ Group and Warner Bros. Discovery announce the renewal of their exclusive premium pay-TV agreement for Warner Bros. pictures films

CANAL+ Group and its historic partner Warner Bros. Discovery are delighted to announce the renewal of their exclusive premium Pay TV agreement for Warner Bros. Pictures films. This multi-year agreement will allow CANAL+ Group to continue to offer subscribers to its channels exclusive access to Warner Bros. Pictures films just six months after their cinema release in France, in accordance with the media chronology.



Mr Bates vs the Post Office is ITV 2024's most watched programme

The first episode of ITV's Mr Bates vs the Post Office has been watched by 9.2m viewers, making it ITV's best new drama for three years since the Pembrokeshire Murders in January 2021 when the country was in lockdown. The four episodes are the most watched



PAGE 12

programmes on any channel so far this year. The series, including the documentary, has reached 14.8m.



2023 record year for Mediaset ratings

For the first time, Mediaset overtakes the public service broadcaster for the entire year across the entire audience with leadership among the active audience (15–64-year-old reference target) almost 10 points ahead. The renewed editorial line also led to significant growth in audience ratings on the main networks as demonstrated by the trends of the individual generalist networks. This trend was confirmed also for Mediaset digital properties' available on connected TVs, PCs and mobile devices: ratings doubled compared to 2022 with 4.4 billion video views (+40.6%). Auditel, Joint Industry Committee for television audience research, certified this historic achievement registering the constant increase in the audience of Mediaset networks in all the main programming slots.



The World with Yalda Hakim launches on Sky News

A new flagship global affairs programme hosted by Lead World News presenter Yalda Hakim launches Monday 22nd January on Sky News. The World with Yalda Hakim - 9pm-10pm Monday-Thursday - will discuss the latest international news headlines and hear from the big names shaping the global outlook. Yalda will interview leaders and news makers, holding some of the world's most powerful to account. Each evening, a special guest panel will join Yalda live in the studio for conversation and analysis that explores the issues defining our times.



TF1 Group and Free extend their partnership with a new global distribution agreement

TF1 Group and Free signed a new agreement, effective from January 2024, which will give Freebox subscribers access to the new free service TF1+. Thanks to this agreement, Freebox subscribers will benefit from unlimited access to a broad and diversified offering of over 15,000 hours of entertainment and news content.



Warner Bros. Discovery recharges its partnership with Formula E to drive comprehensive race coverage across Europe

Warner Bros. Discovery (WBD) and the ABB FIA Formula E World Championship announced an extended partnership that will scale coverage of every race of motorsport's most exhilarating electric racing series to the widest possible audience across 50 markets in Europe. The multi-year agreement will extend WBD's relationship with Formula E beyond 12 years since Eurosport first broadcast race coverage from the 2015 season.



PAGE I 3



The Walt Disney Company Wins 7 Critics Choice Awards

On 14 January 2024, the Critics' Choice Association announced the winners of the 2024 Critics Choice Awards. The Walt Disney Company won seven awards across five of its content brands and studios: 20th Century Studios, 20th Television, FX, Hulu, and Searchlight Pictures.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.