

What's happening in European Commercial and VOD Broadcasting 14-18 October 2024

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [HISTORIA Channel uncovers the truth behind the mafia: how five families controlled New York](#)
- [beIN extends broadcast and digital partnership with NBA across the Middle East and North Africa through 2024-25 season](#)
- [ITV Studios inks major premium drama deal with France Télévisions](#)
- [The new Sportmediaset.it now online](#)
- [Groupe M6 cares](#)
- [Teaser and official first look images released of Colin Firth and Catherine McCormack as Jim & Jane Swire in Sky & Peacock Original limited series, Lockerbie: A Search for Truth](#)



[HISTORIA Channel uncovers the truth behind the mafia: how five families controlled New York](#)

Starting on 21 October, HISTORIA Channel, produced by AMC Networks International Southern Europe, premieres exclusively 'The American Mafia, the Five Families'. This three-episode documentary series reveals the darkest secrets of the Genovese, Gambino, Bonanno, Colombo and Lucchese families, the great organized crime clans that dominated New York City for decades.



[beIN extends broadcast and digital partnership with NBA across the Middle East and North Africa through 2024-25 season](#)

beIN MEDIA GROUP and the National Basketball Association (NBA) have extended their broadcast and digital partnership for the 2024-25 season that will see beIN SPORTS, the group's flagship sports channels, continue to air more than 400 live NBA games exclusively across the Middle East and North Africa (MENA).



[ITV Studios inks major premium drama deal with France Télévisions](#)

ITV Studios announced that it has signed a new deal with France Télévisions, delivering a substantial package of premium scripted content to their channels, including the award-winning thriller series The Gathering.



The new Sportmediaset.it now online

Sportmediaset.it is now more complete and faster: a new graphic look and always available for free. More videos and live streaming to experience the emotion of live sports along with insights, interviews, all sports results and hourly updates. The new site enhanced portability: news organisation and graphics are designed to run best on portable devices such as smartphones and tablets.



Groupe M6 cares

With 5 per cent of students in France indicating they are afraid to go to school due to harassment, according to a survey conducted in November 2023, Groupe M6 has launched an awareness campaign supported by Gulli, the leading children’s channel in France. Designed by and for children, the campaign – entitled 'Gulli, avec les enfants, contre le harcèlement' (Gulli, with children, against harassment) – is broadcast across all of Groupe M6’s channels and platforms, including Gulli, social networks and streaming service M6+.



Teaser and official first look images released of Colin Firth and Catherine McCormack as Jim & Jane Swire in Sky & Peacock Original limited series, Lockerbie: A Search for Truth

Images and teaser were released of Academy Award®, BAFTA, Golden Globe and SAG Award-winning actor Colin Firth (The King’s Speech, A Single Man, The Staircase) as Jim Swire, and Catherine McCormack (Slow Horses, Temple, Lucan) as Jane Swire. The gripping limited series, coming to Sky Atlantic and NOW on 2nd January 2025, which takes place over three decades, shows how a father, driven by love and loss, risks everything in the wake of Lockerbie - one of the world’s worst terrorist attacks.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests

of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.