

What's happening in European Commercial and VOD Broadcasting 4-8 November 2024

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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[Enfamilia premieres 'Todos somos Perfectos', a moving Italian production about inclusion and love](#)

On 5 November, the Enfamilia television channel, produced by AMC Networks International Southern Europe, premieres exclusively 'Todos somos Perfectos', an emotional six-episode Italian production that addresses issues of inclusion and autonomy. The series, starring Rick, a young man with Down syndrome, shows his struggle for independence and love.



[The trailer of the \(almost\) true story of CANAL+](#)

It is 8 a.m. on Sunday, November 4, 1984. The French are witnessing the launch of the very first pay-TV channel, CANAL+: a revolution in the French audiovisual landscape which, at the time, only broadcast three free channels. BETC, in an advertising film, retraces the "almost true" story of CANAL+ on an ambitious principle: the trailer of a fake series. From the chaotic beginnings to success, we remember the path taken: the successes, the records, the tensions and pressures to preserve the model and the DNA of CANAL+.



[ITV Studios acquires Eagle Eye Drama](#)

ITV Studios announced that it has acquired a majority stake in Eagle Eye Drama, one of the UK's fastest growing drama producers which was launched in 2018 by Walter Iuzzolino, Jo McGrath and Jason Thorp, the team also behind international drama streaming service, Walter Presents on Channel 4.



SpongeBob Turns 25

This year the SpongeBob series turned 25 (it first aired on July 17, 1999). To celebrate this milestone, Paramount+ will broadcast the celebratory episode 'Snow Yellow and the Seven Medusini' and a stop-motion Christmas special 'Sandy's Country Christmas' on December 2 (all seasons of SpongeBob are available on the platform).



Fremantle sells Nightsleeper in 147 territories

After becoming a big hit on the BBC, real-time thriller Nightsleeper from Fremantle's Euston Films will launch in 147 territories worldwide. Nightsleeper is a real-time thriller about the hacking of a sleeper train travelling from Glasgow to London and a government agency's frantic efforts to intervene in the rapidly escalating events onboard. In the UK, where the series premiered on the BCC, the first episode attracted 8.5 million viewers (28-day figure), making it one of the UK's most-watched dramas of the year.



Sky remains the home of the Women's Super League in the most significant broadcast partnership ever for women's football in the UK & Ireland

Sky announced an historic five-year partnership with the Women's Professional League Ltd., securing the rights to show nearly 90% of all Women's Super League matches from the 2025/26 season. Sky will broadcast 118 matches from the Women's Super League every season, up more than three times the number of games currently, with 78 fixtures shown exclusively. With over 75% of first picks plus all matches from the closing weekend exclusive to Sky, women's football fans are guaranteed more of the best matches week-in, week-out from England's topflight.



TF1 Group publishes its nine-month 2024 results

TF1 Group published its nine-month 2024 results. TF1 group's consolidated revenue totalled €1,590.9 million in the first nine months of 2024, a year-on-year increase of 2.8%, driven by growth in advertising revenue (up 4.5% compared with the same period in 2023). Current operating profit from activities amounted to €197.9 million, close to last year, benefiting in the third quarter from the disposal of a brand licence and lower programming costs.



Tenth anniversary of N1: A decade of trust, truth, and dedicated journalism

The regional news platform N1 marks 10 years of existence, and thanks to the dedicated work of people in front of and behind the cameras, it has become a symbol of free and independent journalism and integrity. Through a decade of challenges and changes, N1 has remained true to its core values—professionalism, responsibility, and truth.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.