

## What's happening in European Commercial and VOD Broadcasting 13-17 January 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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### [HISTORIA addresses humanity's most famous enigmas in the new episodes of 'Great Mysteries of History'](#)

On 16 January, HISTORIA channel, produced by AMC Networks International Southern Europe, premieres new episodes of 'Great Mysteries of History', a series that sheds light on some of the most enigmatic events in humanity. Narrated and presented by actor Laurence Fishburne, the series delves into a wide range of major mysteries, bringing a new perspective through investigative work. With the help of previously unseen evidence such as diaries and advanced DNA tests, the new episodes reveal previously unknown information about the most intriguing episodes in history.



### [Atresplayer will exclusively premiere 'Losing the Trial' on 23 March, a new original series from Atresmedia TV](#)

The Atresplayer series catalogue continues to grow and is already preparing for the premiere of 'Perdiendo el juicio/Losing the trial'. The Atresmedia platform will open the year with the arrival of this series which, as usual, will be available earlier for atresplayer premium subscribers. Starring Elena Rivera, 'Losing the Trial' is a legal drama that tells the story of the moment when Amanda, a prestigious lawyer, suffers a serious outbreak of her OCD (obsessive-compulsive disorder).



### [Mediaset Italia and Mediaset International - the offer for Italians abroad](#)

For more than 6 million Italians living abroad, the possibility to access Mediaset content is an important means to keep in touch with their culture and country of origin. Since 2010, Italians abroad can indeed count on Mediaset Italia - the linear channel distributed by the main operators in the United States, Canada, Australia and in most European countries - and from 2022 also on Mediaset International, the VOD service available globally on the Mediaset Infinity platform, which offers live streaming of Mediaset Italia and TGCOM24 as well as TV programmes, dramas, news, documentaries and films available on demand, in a single environment, without advertising and almost simultaneously with the Italian broadcast.



### [Groupe M6 presents audience figures for 2024](#)

Groupe M6 has revealed its audience figures for 2024, with football and iconic formats attracting record audiences. In 2024, Groupe M6 achieved a total audience share of 13.0 per cent, remaining stable from the previous year (2023: 13.0 per cent), excluding the Olympic Games. In the 25-49 target group, the audience share decreased slightly to 20.1 per cent (2023: 20.5 per cent).



### [Trailer released for Sky Original Drama series Mussolini: Son of The Century, directed by BAFTA-winner Joe Wright](#)

The series, based on the bestselling Premio Strega winning novel by Antonio Scurati, comes to Sky and NOW on 4 February 2025. The eight-part series, which had its world premiere at the 81st Venice International Film Festival, is directed by BAFTA-winning Joe Wright (Darkest hour, Atonement, Cyrano) and is produced by Sky Studios and Lorenzo Mieli for The Apartment, a Fremantle group company, in co-production with Pathé, in association with Small Forward Productions, in collaboration with Fremantle, CINECITTÀ S.p.A., and Sky.



### [TF1 celebrates its 50th anniversary & TF1+ celebrates its first anniversary](#)

On 6 January 1975, 50 years ago, the dismantling of ORTF gave birth to TF1. On the occasion of its 50th anniversary, TF1 commissioned a study which highlights the strength of the link between TF1 and the French (and in particular those aged under 35) as well as the key role of the channel in democratic life.

TF1 Group celebrated also the first anniversary of its free streaming platform, TF1+, launched on 8 January 2024. In just one year, TF1+ has established itself as a key player in streaming and attracted the greatest number of people, with 54 million streamers having

already used the platform. An average of 33 million monthly streamers and 4 million daily streamers benefit from the richness and depth of the platform's catalogue.



**WARNER BROS.  
DISCOVERY**

**Supercharged Australian Open streaming experience comes to Max and Discovery+ for viewers in Europe**

The stage is set for the start of the Grand Slam tennis season as Warner Bros. Discovery (WBD) steps up to screen live and exclusive coverage of every match from every court at the Australian Open on its streaming platforms Max and discovery+. For the first time for its tennis coverage, popular streaming product innovations will be available to web and app subscribers. These include the popular timeline markers feature, which enables fans to easily navigate back to key moments such as key points, expert analysis and interviews so they never miss a moment of the action.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.