

## What's happening in European Commercial and VOD Broadcasting 20-24 January 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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### [The untold stories of Auschwitz: HISTORIA commemorates the 80th anniversary of its liberation](#)

Coinciding with the 80th anniversary of the liberation of the largest Nazi extermination camp, on 27 January, starting at 10:00 p.m., HISTORIA, produced by AMC Networks International Southern Europe, is dedicating a special program to pay tribute to the victims of the Holocaust. The cycle is composed of the documentary feature film 'Auschwitz, countdown to liberation' and the documentary series 'The voices of Auschwitz'.



### [Atresmedia series 'Santuario' and 'Honor' selected for the Berlinale](#)

Atresmedia lands in Berlin with two of its most notable series of recent months. The fictions 'Santuario' and 'Honor' have been selected by the prestigious Berlinale festival, in the Series Market Selects section. Both Atresmedia fictions are among the 17 series chosen worldwide by the Berlinale programmers for being titles that stand out for their quality and potential in the international market among many projects presented from around the world.



### [CANAL+ announces the creation of its foundation](#)

CANAL+ is delighted to announce the creation of its Foundation, supporting the right to culture for all. The missions of the CANAL+ Foundation: work throughout the world to

provide access to culture and its professions for as many people as possible; develop talent from all over the world to allow the most wonderful individual and collective stories to be written.



### ["Long live memory" - Mediaset's initiatives for the International Holocaust Remembrance Day](#)

On 20 January, Mediaset launched the multimedia campaign " Viva la Memoria " to remember the thousands of Italian deportees in the Nazi lagers through video-testimonies. With multi-platform distribution on television, radio and Mediaset's social and web properties, the goal of the 2025 initiative is to collect and disseminate these stories to a large audience and redress the devastating impact that those events have had on the lives of many families. Thorough understanding is essential to counteract indifference and to ensure that similar tragedies never happen again.



### [Pluto TV Live-Streaming Darts Competitions Across Europe](#)

The world of professional darts competition has new streaming home: Paramount Global's free ad-supported Pluto TV platform has become the title sponsor and distributor for the MODUS Super Series Darts Channel launching in the United Kingdom, Germany, Switzerland, Austria, Denmark, Norway, Sweden, Italy, France, Finland, Spain and Canada. The FAST channel aims to offer 24/7 darts-related content, in addition to more than 100 live matches weekly.



### [Spotlight on candidates](#)

RTL Deutschland launches an interview series with journalist Pinar Atalay ahead of the German general elections. Following the collapse of the German government in 2024, the federal elections, originally scheduled for 28 September 2025, was brought forward. Leading up to the early elections on 23 February 2025, RTL Deutschland is launching a special series under the title RTL Direkt spezial: Der Kandidatencheck (RTL Direkt special – The candidate check).



### [Sky to air definitive portrait of <sup>®</sup>F1 champion Damon Hill](#)

Sky announced the acquisition of Sky Exclusive documentary film, Hill, coming to Sky Documentaries and streaming service NOW later this year. The 90-minute film – featuring exclusive, intimate interviews with Damon and his family – tells how he overcame the adversity of losing his legendary father Graham Hill to follow in his footsteps and become a world champion himself.



### United Media brings two crime dramas to the Baltics via Go3

United Media is proud to announce a new partnership with Go3, the leading streaming platform in the Baltics, for two newest crime series, The Scarab from Greece and The Demon's Fall from Bulgaria. Renowned for high-quality content across Lithuania, Latvia, and Estonia, Go3 will now offer its audiences these dramas.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.