

## What's happening in European Commercial and VOD Broadcasting 3-7 February 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Odisea premieres 'Science against cancer'](#)
- [laSexta will premiere 'La Red', a documentary series based on police investigations on the fight against cybercrime](#)
- [ITV and Guinness extend live descriptive audio commentary for the 2025 Guinness Six Nations](#)
- [Mediterráneo receives the 'Exporter of the Year' award](#)
- [Official trailer revealed for third thrilling instalment of Sky Original drama Gangs of London, coming March](#)
- [Winter Sports World Championship kick-off Warner Bros. Discovery's countdown to Milano Cortina 2026](#)



### [Odisea premieres 'Science against cancer'](#)

On the occasion of World Cancer Day, the television channel Odisea, part of AMC Networks International Southern Europe, will premiere 'Science Against Cancer', a documentary series on 4 February that highlights habits that can contribute to the prevention of this disease.



### [laSexta will premiere 'La Red', a documentary series based on police investigations on the fight against cybercrime](#)

On 5 February, laSexta will premiere 'La Red', a six-episode documentary series that delves deeply into the threats and crimes found in the digital realm, and how they are combated by a specialised police unit, the Central Cybercrime Unit (UCC).



### [ITV and Guinness extend live descriptive audio commentary for the 2025 Guinness Six Nations](#)

ITV, in partnership with Guinness, is bringing live audio description commentary to its coverage of four matches during the Guinness Men's Six Nations, making the tournament more accessible and inclusive for blind and partially sighted fans.

## MEDIASET *españa.*



### Mediterráneo receives the 'Exporter of the Year' award

Mediaset España's Mediterráneo has been rewarded as 'Exporter of the Year' at the XXVII edition of the Estrella de Cine&Tele Awards, which annually recognises the work of key players in the Spanish audiovisual sector and the most successful films and series. Mediterráneo is the subsidiary of Mediaset España in charge of distribution, sale and production of the Group's content to third parties worldwide. Made up of some of Spain's leading production companies, Mediterráneo has an extensive catalogue of fiction, entertainment, documentaries, sport, current affairs, cinema and digital local content.



### Official trailer revealed for third thrilling instalment of Sky Original drama Gangs of London, coming March

Sky unveils the official trailer and all new imagery for the exhilarating third instalment of multi-BAFTA-winning Sky Original, Gangs of London. The new trailer reveals the next chapter of the Gangs of London saga. As a deadly betrayal plunges London into chaos, the gangs find themselves navigating between vengeance and survival like never before...



## WARNER BROS. DISCOVERY

### Winter Sports World Championship kick-off Warner Bros. Discovery's countdown to Milano Cortina 2026

Warner Bros. Discovery (WBD) Sports Europe marks the One Year to Go milestone until Milano Cortina 2026 with extensive and immersive live coverage of seven winter sports World Championships events. Eurosport has broadcast World Championship events since its launch in 1989. This year's events will provide an exciting look at the emerging stars and rivalries set to define Milano Cortina 2026 where WBD's streaming services, Max and discovery+, will present every moment of the Games live alongside television coverage on Eurosport.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy

and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.