

What's happening in European Commercial and VOD Broadcasting 17-21 March 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [AMC+ exclusively premieres the series 'Nautilus' in Spain, inspired by Jules Verne's 'Twenty Thousand Leagues Under the Sea'](#)
- [Atresmedia Cine celebrates 25 years of promoting the best Spanish cinema at the Malaga Film Festival](#)
- [ITV and BBC agree new four-year partnership to offer fans free-to-air live coverage of the Guinness Men's Six Nations Championship](#)
- ["Today, a drop of love; tomorrow, a living ocean"](#)
- [IOC and Comcast NBCUniversal Agree on Groundbreaking Partnership for the New Digital Era, Including an Extension of their Olympic Media Rights Agreement Until 2036](#)
- [Channel 5 brings linear and on demand together as 5](#)
- [ProSiebenSat.1 increases revenues despite challenging market environment](#)
- [Trailer revealed for Sky Exclusive comedy series Hacks season 4, coming to screens 11 April](#)
- [Warner Bros. Discovery and Olympic channel announce new feature documentary charting the life of British Olympic diving legend Tom Daley](#)



[AMC+ exclusively premieres the series 'Nautilus' in Spain, inspired by Jules Verne's 'Twenty Thousand Leagues Under the Sea'](#)

AMC+ premieres exclusively in Spain on 20 March the series 'Nautilus', based on Jules Verne's masterpiece, 'Twenty Thousand Leagues Under the Sea', with new episodes premiering every Thursday. The series tells the story of the legendary and mysterious Captain Nemo (Shazad Latif), an Indian prince stripped of his lineage who sets out to sea in the iconic submarine Nautilus in search of revenge against the East India Trading Company.



[Atresmedia Cine celebrates 25 years of promoting the best Spanish cinema at the Malaga Film Festival](#)

Atresmedia Cine kicked off its 25th anniversary celebrations with a prestigious event at the Málaga Film Festival, which it has sponsored since the beginning. Jaime Ortiz de Artiñano, general manager of Atresmedia's film production company, led a panel discussion that brought together some of today's leading filmmakers. The production company has been promoting Spanish cinema on the big screen for a quarter of a century, achieving great success at both the box office and awards.



[ITV and BBC agree new four-year partnership to offer fans free-to-air live coverage of the Guinness Men's Six Nations Championship](#)

ITV and BBC Sport have agreed a new four-year partnership for the live free-to-air rights for the Guinness Men's Six Nations Championship, which will run concurrently from 2026 to 2029. ITV will broadcast ten live matches each season including every England fixture for the duration of the deal and deliver free-to-air live coverage across ITV1, ITVX, STV and STV Player, plus highlights and exclusive content on ITV Sport social accounts and YouTube.



["Today, a drop of love; tomorrow, a living ocean"](#)

On UN World Water Day, celebrated every year on 22 March, Mediaset launched a campaign to raise awareness about the vital importance of preserving and protecting water ecosystems through responsible choices and everyday actions. As part of its corporate social responsibility initiative "Mediaset Has the Future at Heart", the campaign highlights how our actions can safeguard water resources and protect marine environments — the natural habitats of essential animal and plant species. Mediaset reaffirms its commitment to a more sustainable future, urging everyone to respect and defend water — a precious, irreplaceable resource for life on earth.

NBCUniversal

[IOC and Comcast NBCUniversal Agree on Groundbreaking Partnership for the New Digital Era, Including an Extension of their Olympic Media Rights Agreement Until 2036](#)

The International Olympic Committee (IOC) and Comcast NBCUniversal have agreed on a new groundbreaking partnership for the new digital era, taking advantage of the opportunities offered by the rapidly developing media landscape and the unique expertise of the global media and technology company.



[Channel 5 brings linear and on demand together as 5](#)

Channel 5 and My5 have relaunched as 5, uniting the broadcaster's linear and streaming platforms under a single brand. Sarah Rose, President of 5 and UK Regional Lead at Paramount, said, "This is the start of a new and exciting era for 5 as we bring together our linear and streaming services under one clear brand. Everything our audience and our advertisers already love about Channel 5 will be central to this relaunch – but there will be much more besides, with a huge array of content from the Paramount family and beyond, new live channels and a brand-new user experience for our streaming product."



[ProSiebenSat.1 increases revenues despite challenging market environment](#)

ProSiebenSat.1 Group achieved revenue growth of 2% to EUR 3,918 million in financial year 2024 (previous year: EUR 3,852 million). The revenue performance was thus in line with the forecast for the year and reflects the challenging macroeconomic situation. This had a particularly significant impact on the linear TV advertising business, as companies willingness to invest correlates very closely with private consumption. Due to the restrained macroeconomic environment, both factors did not develop as positively as expected at the beginning of the year.



[Trailer revealed for Sky Exclusive comedy series Hacks season 4, coming to screens 11 April](#)

Season four of Hacks, the Emmy®, Golden Globe®, and Critics Choice Award-winning Sky Exclusive comedy series, will air 11th April on Sky and streaming service NOW in the UK. In this new season, tensions rise as Deborah and Ava endeavor to get their late night show off the ground and make history doing it.



**WARNER BROS.
DISCOVERY**

[Warner Bros. Discovery and Olympic channel announce new feature documentary charting the life of British Olympic diving legend Tom Daley](#)

‘Tom Daley: 1.6 Seconds’ tells the incredible life story of five-time Olympic medallist Tom Daley OBE in a new collaboration between Warner Bros. Discovery and the Olympic Channel. Set to premiere on discovery+ in the UK and Ireland early June, broadcast on Really and TNT Sports later that month, the feature documentary film explores the remarkable journey of one of Great Britain’s most iconic athletes, both in and out of the pool.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.