

## What's happening in European Commercial and VOD Broadcasting 24-28 March 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [AMC+ releases the trailer for the second season of its original series 'The Walking Dead: Dead City'](#)
- [COSMO celebrates 25 years](#)
- [First look images of ITV's gripping new crime thriller 'Code of silence', starring Rose Ayling-Ellis](#)
- [DAZN and Mediaset España partnered to broadcast the 2025 FIFA Club World Cup](#)
- [Paramount+ to Roll Out Premium and Ad Tiers in Germany, Switzerland, Austria \(Exclusive\)](#)
- [RTL Group full-year results 2024](#)
- [Emmy® winning Sky Exclusive comedy drama Poker Face returns for a second season on 9 May](#)
- [Nova Docu Now Available in Greece](#)



### [AMC+ releases the trailer for the second season of its original series 'The Walking Dead: Dead City'](#)

AMC+ releases the official trailer for the highly anticipated second season of 'The Walking Dead: Dead City,' which will premiere exclusively in Spain on 8 May, exclusively on the streaming service, a few days after its US premiere. The series stars Jeffrey Dean Morgan and Lauren Cohan, who play the characters of Negan and Maggie. The first season of the series can be enjoyed in its entirety in Spain on AMC+.



### [COSMO celebrates 25 years](#)

On March 1, 2000, COSMO began broadcasting as Spain's first television channel dedicated to a female audience. Twenty-five years later, COSMO celebrates this milestone as a leading pay-TV network, recognized for the quality of its content and its commitment to various social causes.



### [First look images of ITV's gripping new crime thriller 'Code of silence', starring Rose Ayling-Ellis](#)

ITV released a selection of first-look images of Code of Silence, a gripping new six-part crime thriller starring Rose Ayling-Ellis (Ludwig, Signs for Change) in a groundbreaking lead

role. The network has also announced that the series will premiere on ITV1, STV, ITVX, and STV Player on Sunday May 18.

## MEDIASETespaña.



### [DAZN and Mediaset España partnered to broadcast the 2025 FIFA Club World Cup](#)

DAZN and Mediaset España reached an agreement to co-exclusively broadcast one match per day of the FIFA Club World Cup live on Telecinco and Cuatro. The deal, which follows a similar agreement already signed in Italy, marks an important milestone in MFE's goal of positioning itself as a European leader with an international perspective. Davide Mondo, CEO of Publiespaña, said: "We are very proud to be part of this collaboration with DAZN, a great opportunity to connect with a large audience and reach over 25 million viewers in Spain alone".




### [Paramount+ to Roll Out Premium and Ad Tiers in Germany, Switzerland, Austria \(Exclusive\)](#)

Paramount+, the streaming service of Paramount Global, will launch two new subscription tiers in Germany, Switzerland and Austria, namely its basic (with ads) and premium plans. They will join the standard tier in the three countries.



### [RTL Group full-year results 2024](#)

RTL Group announced its audited results for the year ended 31 December 2024: Group revenue was stable at €6,254 million (2023: €6,234 million); TV advertising revenue was stable at €2,354 million (2023: €2,368 million). Thomas Rabe, Chief Executive Officer of RTL Group, said: 'RTL Group once again demonstrated resilience in 2024. Despite challenging market conditions in the second half of the year, our results were in line with the guidance we provided at the beginning of 2024 (...)'.  
  


### [Emmy® winning Sky Exclusive comedy drama Poker Face returns for a second season on 9 May](#)

Critically acclaimed US drama Poker Face returns to Sky and streaming service NOW for its highly anticipated second season on 9 May. From creative mastermind Rian Johnson and starring Emmy® Nominee Natasha Lyonne, alongside a host of established guest stars, the mystery-of-the-week series will land with 3-episodes, followed by a weekly episodic release.



**Nova Docu Now Available in Greece**

Nova Docu, a carefully curated catalog of documentaries inspired by life, is now available to viewers in Greece via the EON platform and Nova. Launched by United Media last year in Bulgaria, Croatia, Slovenia, Bosnia and Herzegovina, Serbia, and Montenegro, this exclusive catalog is now accessible to Greek audiences, bringing them top-tier documentaries such as King Otto, Dolphin Man, and Battery Man, along with many award-winning titles from Greece and around the world.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.