

## What's happening in European Commercial and VOD Broadcasting 19-23 May 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Goya's work makes a guest appearance in the new episode of 'The Walking Dead: Dead City'](#)
- [CANAL+ obtains a court order from the Paris Judicial Court mandating VPN blocking of illegal sports streaming sites](#)
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### [Goya's work makes a guest appearance in the new episode of 'The Walking Dead: Dead City'](#)

Spanish culture not only inspires The Walking Dead Universe through the upcoming season of 'Daryl Dixon' filmed in our country. In the new episode of 'The Walking Dead: Dead City', which premieres last week exclusively on AMC+, the most universal Spanish painter, Francisco de Goya, makes a stellar appearance through one of his most iconic works: 'Saturn Devouring His Son'.



### [CANAL+ obtains a court order from the Paris Judicial Court mandating VPN blocking of illegal sports streaming sites](#)

On 15 May 2025, CANAL+ secured a favorable ruling from the Paris Judicial Court ordering the blocking of 203 domain names associated with illegal sports streaming sites by five VPN providers, a legal first. In accordance with the ruling, NORDVPN, CYBERGHOST, SURFSHARK, EXPRESSVPN, and PROTON are now required to block access to 203 domain names used to illegally stream UEFA Champions League, Premier League, and TOP 14 matches, three competitions for which CANAL+ holds exclusive broadcasting rights in France.



### [ITV announces Mental Health in the Media panel series](#)

ITV has announced a second installment of the successful panel series Mental Health in the Media, designed in partnership with Mind, YoungMinds, CALM, SAMH (Scottish Action for Mental Health) (Scottish Action for Mental Health), and the Film and TV Charity. Taking place on Thursday 12th and Thursday 19th of June, these free panels bring together creative and mental health leaders to inspire conversation and share best practice around mental health both on-screen and off. Mental Health in the Media first ran in 2023 with nearly 1,000 people from across the industry attending.



### [Mediaset España's '12 Meses, 12 Causas' awarded at El Chupete](#)

Mediaset España received a Special Award at the 2025 El Chupete International Children's Communication Festival for its long-standing social commitment through the initiative 12 Meses, 12 Causas. The project has launched over 200 campaigns since 2000, addressing key social issues like cancer, bullying, mental health, and support for people with disabilities. The award highlights the initiative's role in promoting education, empathy, and positive values. The campaign Tenemos mucho que decir, by Aldeas Infantiles SOS and Mediaset's subsidiary BE A LION, also won in the Branded Content category.



### [With continued dynamic growth in streaming RTL Group exceeds seven million paying subscribers](#)

On 15 May 2025, RTL Group published its quarterly statement for the first three months of 2025 (January to March 2025). Thomas Rabe, Chief Executive Officer of RTL Group, says: 'RTL Group had a solid start into 2025. Paying streaming subscribers were up 18 per cent, exceeding the seven million mark. Streaming and digital advertising revenue each grew by 29 per cent, offsetting lower TV advertising revenue. We are firmly on track for streaming profitability in 2026 (...)'.



### [Official teaser trailer released of Sky exclusive drama Task coming to Sky and streaming service NOW this September](#)

Sky Exclusive drama series Task, from creator Brad Ingelsby (Mare of Easttown), debuts this September on Sky and streaming service NOW. All seven episodes will air weekly. Set in the working-class suburbs of Philadelphia, an FBI agent (Mark Ruffalo) heads a Task Force

to put an end to a string of violent robberies led by an unsuspecting family man (Tom Pelphrey).



**WARNER BROS.  
DISCOVERY**

**Warner Bros. Discovery announced as official partner of EuroGames 2025**

Warner Bros. Discovery has been announced as an official partner of EuroGames 2025 – Europe's largest inclusive multisport event which promote diversity, remove barriers and create a space for representation from all backgrounds in sports. Taking place between 23-26 July in Lyon, France, EuroGames and Warner Bros. Discovery - via its WBD Sports Together initiative that aims to unlock the power of sport - is calling on the public across Europe to show their own support by attending the event, volunteering at the event or competing in one of the 38 sports being showcased at the four-day extravaganza.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.