

What's happening in European Commercial and VOD Broadcasting 9-13 June 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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[HISTORIA warns about the rise of neo-Nazism through a striking visual campaign](#)

In the year of the 80th anniversary of the Holocaust, Canal HISTORIA, produced by AMC Networks International Southern Europe, launches Remember to Never Repeat, a striking graphic campaign that warns about the rise of neo-Nazism around the world. In each spot and advertising page of the campaign, Canal HISTORIA transforms the identification tattoos of Auschwitz prisoners who survived the Holocaust into a visual representation of different current statistics on hate crimes worldwide, displays of support for neo-Nazi ideology and fanaticism surrounding the figure of Hitler. This campaign is part of Canal HISTORIA's commitment to the preservation and dissemination of historical memory for more than 25 years.



[Hearst Networks UK partners with Solace Women's Aid to help fight abuse against women](#)

Hearst Networks UK is proud to announce its partnership with Solace Women's Aid in support of its ongoing 'End Abuse Against Women' initiative. Originally launched in 2019 on the company's true crime TV brand Crime+Investigation as part of an EMEA-wide corporate social responsibility campaign, the initiative underlines Hearst's enduring commitment to tackling gender-based violence. 'End Abuse Against Women' aims to raise awareness of the topic while supporting survivors of domestic abuse and fostering lasting change.



[ITV launches brand new channel 'ITV Quiz'](#)

It's quiz a clock, round the clock for fans of the genre as ITV has announced the launch of a brand-new quiz channel - ITV Quiz - a dedicated destination bringing viewers non-stop brain-teasing entertainment from 9am to 1am every day. Playing host to a line-up of the broadcaster's favourites, ITV Quiz will feature a launch month billing of celebrated programmes and award-winning formats such as Lingo, Tipping Point, Wheel of Fortune, Tenable, Deal or No Deal and Who Wants To Be A Millionaire.



[Special Mention at Milano Film Fest for Mediafriends' 'È successo'](#)

At its first edition, the Milano Film Fest awarded a Special Mention to the short film 'È successo' by Ezio Maisto, produced by Mediafriends, MFE's non-profit organization, in collaboration with Infinity Lab. The docufilm captures the emotional world of teenagers - their dreams, insecurities, and search for identity - through the interactions of a group of young Neapolitans participating in an acting workshop offered as part of A Regola D'Arte, a Mediafriends initiative. With a sensitive approach, 'È successo' (which means both "it happened" and "it's a success") offers an intimate glimpse into the transformative power of theatre and the social challenges faced by today's youth.



[Paramount+ introduces ad-financed basic subscription in Germany](#)

The streaming service Paramount+, available in Germany since December 2022, is following the example of many competitors: starting on 5 June, the provider expanded its subscription offering in Germany with a new, ad-financed basic model.



[Official trailer now available for 7/7: Homegrown Terror, airing 29 June on Sky Documentaries and NOW](#)

On 7 July 2005, terrorist attacks struck London. Twenty years on, this Sky Original series reveals not just what happened on 7/7, but how and why. 7/7: Homegrown Terror tells the definitive story of London's most infamous terrorist attack, in which fifty-two people were killed and 700 were injured. Told with unprecedented access to a range of perspectives, the series weaves together first-person testimony, unseen archive footage, and extraordinary investigative detail.



Xilam Group and TF1 Power Up Partnership for Turbo Twins

Xilam Animation, Academy Award®-nominated French animation studio, is partnering with TF1 to develop Turbo Twins, a new comedy action CG animation series for kids aged 6-10 years old for the broadcaster's leading children's slot TFOU. The 26 x 22' series was first pitched by Xilam Group at Cartoon Forum 2022 and will be directed by Solène Azernour (Skylander Academy, Lana Longbeard, Angelo Rules).



**WARNER BROS.
DISCOVERY**

Warner Bros. Discovery and the French Tennis Federation extend their agreement to broadcast Roland-Garros in Europe until 2030

Warner Bros. Discovery (WBD) and the French Tennis Federation (FFT) have extended their agreement that will see Roland-Garros continue to be broadcast on its channels and platforms on a pan-European basis (excluding France) until at least 2030. Eurosport, which first broadcast Roland-Garros in 1989, will continue to show the tournament on its linear channels across mainland Europe with TNT Sports the exclusive broadcaster in the UK and Ireland. Coverage of every court will remain available to watch live on its streaming platform HBO Max from 2026.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.