

What's happening in European Commercial and VOD Broadcasting 29 September - 3 October 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Canal Cocina celebrates tradition and family legacy with the premiere of 'Cocino con mi abuela' \(I Cook with My Grandmother\)](#)
- [ITV Studios announces initial round of sales for the highly anticipated drama The Hack](#)
- [Mediaset's enduring commitment to Italian cinema](#)
- [Italian Sky Original production Gucci – Fine Dei Giochi \(w/t\) to begin filming in spring 2026](#)
- [Pluto TV strengthens its catalogue of free sports entertainment in Sweden with EHF Champions League and European League in handball](#)



[Canal Cocina celebrates tradition and family legacy with the premiere of 'Cocino con mi abuela' \(I Cook with My Grandmother\)](#)

Starting on 6 October, Canal Cocina, produced by AMC Networks International Southern Europe, exclusively premieres 'Cocino con mi abuela' (I Cook with My Grandmother), a program that brings together the best-cooking grandmothers in Spain and their grandchildren to pass on a family legacy full of flavor and nostalgia through their best fish recipes.



[ITV Studios announces initial round of sales for the highly anticipated drama The Hack](#)

ITV Studios announced the first international sales for the new premium event drama series The Hack which will see it airing in 50 countries with more under discussion. The Hack has been acquired by ARTE for French and German speaking countries, YLE in Finland, SVT in Sweden, NRK in Norway, DR in Denmark, Cosmote TV Greece, and TVNZ in New Zealand. Meanwhile, Lionsgate Play and BBC Studios have acquired it in panregional deals spanning seven and 25 countries respectively across South Asia, and CEE.



[Mediaset's enduring commitment to Italian cinema](#)

Two Mediaset's initiatives highlight the vitality of Italian cinema. As part of the programme Tutti al cinema!!!, Federico Fellini's "La dolce vita" returns to theatres in 14 cities, made accessible to all - including people with disabilities and seniors – thanks to the co-operation of Mediaset, +Cultura Accessibile, and Cineteca Nazionale. Meanwhile, Francesco

Costabile's Familia, produced by Medusa Film, has been selected to represent Italy at the 2026 Oscars in the Best International Feature Film category.



Pluto TV strengthens its catalogue of free sports entertainment in Sweden with EHF Champions League and European League in handball

Pluto TV has secured the exclusive Swedish broadcast rights to both the Champions League and European League in handball, for both women and men, organised by the European Handball Federation (EHF). Swedish handball fans can now follow live and completely for free the world's largest and most prestigious club handball tournaments. Pluto TV, part of Paramount, is the leading free streaming TV service, delivering hundreds of live linear channels and thousands of on-demand titles to a global audience.



Italian Sky Original production Gucci – Fine Dei Giochi (w/t) to begin filming in spring 2026

Sky announced new Italian Sky Original series Gucci – Fine dei Giochi (W/T) – a modern family epic about the power of a name, the price of fame, and the allure of success and money – lots of money. Filming will commence in spring 2026 and the series will be directed by Gabriele Muccino (The Last Kiss, The Pursuit of Happyness, There Is No Place Like Home). The series will offer a unique portrait of the most iconic family in the Italian luxury world, where passions, revenge, and unbridled ambitions will intertwine in a sweeping family saga marked by a murder — that of Maurizio Gucci — which sealed the end of an era.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests

of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.