

## What's happening in European Commercial and VOD Broadcasting 10-14 November 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [AMC+ presents the Icelandic series 'Reykjavík Fusion' at Serielizados – Barcelona Series Festival](#)
- [ITV Programmes focus on nature & energy as COP30 opens in Brazil](#)
- ["La vita va così" continues to engage Italian audience at cinema](#)
- [The Astronaut: Kate Mara's new sci-fi thriller arrives on Paramount+ in December](#)
- [Sky News partners with Arc XP to power the future of digital journalism](#)
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- [Warner Bros. Discovery bolsters live winter sports offer in Europe with extended luge coverage](#)



### [AMC+ presents the Icelandic series 'Reykjavík Fusion' at Serielizados – Barcelona Series Festival](#)

AMC+ series 'Reykjavík Fusion' premiered at the 12th edition of Serielizados – Barcelona Series Festival, where it is also competing in the International Official Selection. 'Reykjavík Fusion,' premiering exclusively on the AMC+ streaming service on 10 December, follows Jónas (Ólafur Darri Ólafsson), a highly talented chef released from prison after being accused of setting fire to his former restaurant. Determined to rebuild his life, he fights to regain custody of his children and the respect of his ex-wife. The outside world doesn't make it easy: rejected by society and without job opportunities, he is forced to accept illicit money from a former cellmate to open a new restaurant.



### [ITV Programmes focus on nature & energy as COP30 opens in Brazil](#)

Shows across ITV's schedule will feature a range of content focused on nature, environment, and energy efficiency during the week of November 10th, coinciding with the start of the 30th Conference of the Parties (COP30) in Belém, Brazil. With COP30 designated as the 'Nature COP' and located close to the Amazon rainforest, ITV's familiar programmes will be aligning with the conference's global focus on biodiversity and nature-based climate solutions.



### [“La vita va così” continues to engage Italian audience at cinema](#)

Based on a true story, the comedy “La vita va così”, directed by Riccardo Milani and distributed by Medusa Film, continues to engage and delight Italian audience. “That’s Life”, a heartfelt reflection on roots, memory, and the delicate balance between progress and identity, has grossed an impressive total of more than €5,3 million in just three weeks since its release on 23 October, establishing itself as one of the most outstanding Italian productions this Fall.



### [The Astronaut: Kate Mara's new sci-fi thriller arrives on Paramount+ in December](#)

After flirting with the void of space, Sam Walker returns to Earth. Alive, but changed. On December 1, 2025, The Astronaut lands on Paramount+, bringing with it the most intriguing things American cinema does: a closed-door space between fear, paranoia and loneliness, starring Kate Mara and Laurence Fishburne.



### [Sky News partners with Arc XP to power the future of digital journalism](#)

Sky News announced that it has partnered with Arc XP, the content platform and media operating system developed by The Washington Post, as part of its Sky News 2030 transformation. The collaboration aims to build a faster, smarter and more flexible platform, supporting Sky News’s vision to become a premium, video-first newsroom built for the digital future. Sky News 2030 is a five-year transformation programme designed to respond to a rapidly changing media landscape, where technology and shifting audience habits are redefining how news is discovered and consumed. The plan aims to deliver high-value, video first journalism that audiences choose to spend time with, across the platforms where they already are.



### [United Media backs European broadcasters in fight against live piracy](#)

United Media joined Europe’s most prominent broadcasters, sports organisations, and cultural institutions in calling on the European Commission for urgent legislative action to combat online piracy of live content. The letter, personally signed by the CEOs of 35 leading European companies — including United Media, Sky, Paramount, the Premier League,

Euroleague, RTL, TF1, The Walt Disney Company, and Warner Bros. — was addressed to Executive Vice-President Henna Virkkunen and Commissioner Glenn Micallef.



## **WARNER BROS. DISCOVERY**

### **Warner Bros. Discovery bolsters live winter sports offer in Europe with extended luge coverage**

Warner Bros. Discovery Sports Europe has agreed a new partnership with the International Luge Federation that will bring the world's greatest luge events to millions of fans across Europe during the 2025-2026 season. Luge will be available on WBD's channels and platforms across Europe with localised coverage and commentary of all major World Cup events throughout the season. The action will be live on Eurosport across Europe, which has a passionate winter sports audience and has been covering the season for 35 years, as well as on TNT Sports in the UK and Ireland.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.