

What's happening in European Commercial and VOD Broadcasting 17-21 November 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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[HISTORIA premieres the '20N Special' to mark the 50th anniversary of Francisco Franco's death](#)

On 20 November, the HISTORIA channel will exclusively premiere the “20N Special,” commemorating the fiftieth anniversary of Francisco Franco’s death. The special includes the documentary ‘Franco, the Last Dictator of Europe’ and the documentary ‘Franco and Hollywood’, two titles that offer complementary perspectives on a key period in Spanish history, addressing both the political and cultural dimensions of the Franco regime.



[ITV Sport scores big at the Broadcast Sport Awards 2025](#)

ITV Sport secured four award wins at the Broadcast Sport Awards 2025, including the Sports Production of the Year (Quadrennial) award for ITV’s UEFA Women’s EURO 2025 coverage. ITV Sport’s programming was recognised across major sporting events, including a win for ITV’s Tour De France coverage with the Sports Production of the Year award.



[The Red Cross Awards Mediaset the Medal of Merit](#)

On 11 November 2025 Mediaset was awarded the 1st Class Medal of Merit in recognition of its ongoing support for the Red Cross’ humanitarian initiatives, including awareness campaigns on social, health, and solidarity issues, as well as the tangible assistance provided during emergencies. Italian Red Cross President, Rosario Maria Gianluca Valastro,

described the collaboration with Mediaset as a virtuous example of a successful partnership between the business community and civil society.



ProSiebenSat.1 closes the third quarter in line with adjusted expectations

ProSiebenSat.1 generated Group revenues of EUR 820 million in the third quarter of 2025 (previous year: EUR 882 million). In a challenging economic environment, revenues were down 7% year-on-year. ProSiebenSat.1 thus closed the third quarter and the first nine months of 2025 in line with its adjusted expectations announced in September.



RTL Group grows streaming business amid accelerated media industry transformation

RTL Group published its quarterly results from January to September 2025: Group revenue down 2.2 per cent to €4.1 billion, due to lower TV advertising revenue and lower content revenue from Fremantle; digital advertising revenue up 31.7 per cent. Thomas Rabe, Chief Executive Officer of RTL Group, said: “The market environment remains challenging, with a reduction of TV advertising revenue in our core markets and an accelerated shift from linear TV to streaming. All streaming performance indicators – revenue, paying subscribers and viewing time – continue to point in the right direction (...)”.



Sky brings top comedy talent to screens with new stand-up specials

Sky and streaming service NOW are bringing audiences a fresh dose of laughter with a brand-new slate of stand-up comedy specials, featuring some of the UK’s most celebrated comedians. Leading the line-up of these Sky Originals is Jack Dee: Small World, premiering 4 December, with Katherine Ryan: First Born Daughter following later in the month. And the laughs don’t stop there. Harry Hill and Josh Widdicombe will bring even more comedy brilliance with brand-new stand-up specials in 2026.



Celebrating one year of Nova Docu – The home of outstanding documentaries

Nova Docu, the premium VOD catalog featuring exceptional documentary content from the region and around the world, marked its first anniversary on 10 November. Available exclusively on the EON platform across seven countries — Greece, Bulgaria, Serbia, Croatia, Bosnia and Herzegovina, Slovenia, and Montenegro — Nova Docu has quickly become one of the most popular catalogs within EON’s offer. In just one year, the platform, which currently features around 80 titles, has recorded an impressive 1.4 million views.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.