

What's happening in European Commercial and VOD Broadcasting 24-28 November 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Celebrating World Television Day 2025: "TV is Changing – Its Power Remains"](#)
- [AMC Networks presents the Christmas special with more than 400 hours and announces the launch of the AMC Western channel](#)
- [ITV Studios announces first global sales for new fan favourite period drama The Forsytes](#)
- [CANAL+ renews 100% of UEFA Club competitions until 2031](#)
- [9M report approved by the MFE's Board](#)
- [Pluto Snooker 900 channel now in Spain, Italy, France](#)
- [Football seven nights a week, as Sky Sports secures all UEFA Europa League and UEFA Conference League rights](#)
- [United Media joins the global celebration of World Television Day](#)
- [IBSF seals partnership with Warner Bros. Discovery for Olympic Season](#)



[Celebrating World Television Day 2025: "TV is Changing – Its Power Remains"](#)

On 21 November, TV companies worldwide united to celebrate **World Television Day**, a global reminder of television's enduring influence as a medium for information, education, and shared experiences. Established by the United Nations, this annual occasion highlights the enduring power of TV, even as the ways we watch it continue to evolve.

ACT and egta with support from the Global TV Group, once again joined forces to create a [30-second video spot](#), which was broadcast on TV channels across Europe and shared widely on digital platforms and social media.



[AMC Networks presents the Christmas special with more than 400 hours and announces the launch of the AMC Western channel](#)

AMC Networks unveiled its special "Your Christmas" programming lineup, featuring over 400 hours of exclusive content for all audiences. Throughout December and through the second week of January, the company is offering a wide range of television programming so that every viewer can create their own Christmas experience, thanks to a diverse selection of films, series, documentaries, and lifestyle programs across all genres. The company also announced the premiere of AMC Western in February, the only premium channel dedicated entirely to Westerns, showcasing some of the most epic films in cinematic history.



[CANAL+ renews 100% of UEFA Club competitions until 2031](#)

CANAL+ announced the renewal of 100% of the exclusive rights to UEFA club competitions in France: all the matches of the UEFA Champions League, the UEFA Europa League and the UEFA Conference League, for 4 additional seasons, from 2027/2028 to 2030/2031.



[ITV Studios announces first global sales for new fan favourite period drama The Forsytes](#)

ITV Studios announces the first wave of global sales for Mammoth Screen's exciting new, original take on The Forsyte Saga, The Forsytes (6 x 60). Originally commissioned by MASTERPIECE on PBS for US audiences, it is set to air there in 2026, but the period drama is already proving a hit with fans and press alike in the UK where audiences are watching it on Channel 5.



[9M report approved by the MFE's Board](#)

The results achieved in 2025 confirm the strength of MFE-MediaForEurope's industrial model and its ability to create value, even in challenging circumstances. The Group's advertising revenues remained stable in the 3rd quarter and overall the Group reported positive economic margins in terms of both operating and net profit. Pier Silvio Berlusconi, CEO of MFE, stated: "Despite the very complex TV market in Spain and the impact of ProSiebenSat.1's financials, which we have just begun working on, MFE continues to grow and exceed forecasts. These are clear signs of MFE's growing international strength. After Italy and Spain, we are confident that our work in Germany will further solidify the Group and create value for all shareholders over time".



[Pluto Snooker 900 channel now in Spain, Italy, France](#)

Pluto TV Snooker 900, the dedicated snooker channel exclusively on Pluto TV and supported by legend Ronnie O'Sullivan, has extended its reach by launching in France, Italy and Spain. The channel is the home of Snooker 900 – a fast-paced, 15-minute format designed for today's streaming audience. The channel offers 18 hours of live snooker each week (Monday to Wednesday, 15:00-18:00 and 20:00-23:00 CET), showcasing top professionals, rising stars, and opportunities for women, juniors, and disabled players.



Football seven nights a week, as Sky Sports secures all UEFA Europa League and UEFA Conference League rights

Sky announced a new four-year partnership with UEFA to exclusively broadcast every match from the UEFA Europa League and UEFA Conference League in the UK from the 2027/28 season. The deal will see 342 European matches each season added to Sky's unrivalled line-up, frequently giving customers live football seven days a week during the European season on Sky Sports.



United Media joins the global celebration of World Television Day

United Media joined the global celebration of World Television Day, highlighting the enduring power and relevance of television in today's rapidly evolving media landscape. This year's campaign emphasizes how television has adapted to modern life—living on every screen, from the largest living room displays to mobile phones, tablets, and laptops. TV now meets viewers wherever they are, whenever they choose to watch.



**WARNER BROS.
DISCOVERY**

IBSF seals partnership with Warner Bros. Discovery for Olympic Season

The International Bobsleigh and Skeleton Federation (IBSF) and Warner Bros. Discovery (WBD) Sports Europe announced a new partnership that will significantly increase global visibility of the thrilling sports of bobsleigh and skeleton across Europe during the 2025/2026 Olympic winter season. IBSF's new partnership with Warner Bros. Discovery will see bobsleigh and skeleton reach a combined audience of more than 150 million households pan-Europe, complementing IBSF's existing broadcast and streaming relationships in key territories.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.