

## What's happening in European Commercial and VOD Broadcasting

### 8-12 December 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Graham Norton takes viewers for another spin with Wheel of Fortune series three on ITV1 & ITVX](#)
- [Paramount Network Channel Joins Pluto TV](#)
- [Sky set to co-produce the story behind the world's most famous whale](#)
- [Sport Klub now fully available nationwide, accessible to all viewers across Croatia](#)
- [MXGP secures long-term coverage extension on Eurosport and TNT Sports](#)



#### [Graham Norton takes viewers for another spin with Wheel of Fortune series three on ITV1 & ITVX](#)

ITV has recommissioned a third series of their classic game show *Wheel of Fortune*, hosted by beloved TV & Radio presenter Graham Norton. Produced by Whisper North, the 9 x 60' series includes a Christmas special and will once again invite contestants to spin the wheel and take their chances at winning the coveted £50,000 prize, as well as a variety of special prizes on offer along the way.



#### [Paramount Network Channel Joins Pluto TV](#)

From the 1st of December 2025, *Paramount Network* channel has joined Pluto TV, *Paramount*'s free streaming service, offering viewers in Spain access to a wide selection of the best movies and series, all with the unmistakable *Paramount Network* seal. In addition, in December, *Cheers* channel also arrives, further enriching Pluto TV's diverse entertainment offer for all tastes.



#### [Sky set to co-produce the story behind the world's most famous whale](#)

Sky will co-produce a new documentary series about Keiko, the captive male orca who became a global icon after starring in the 1993 blockbuster *Free Willy*. The series will follow Keiko's extraordinary journey across Mexico, the United States, Iceland, and Norway. With exclusive access to never-before-seen archive footage, from his transport out of Iceland

after capture as a two-year-old calf to his later rehabilitation and training, audiences will get a rare, behind-the-scenes look at his life.



#### **Sport Klub now fully available nationwide, accessible to all viewers across Croatia**

Sport Klub is now accessible to households across the entire territory of Croatia. Following its reinstatement on both A1 Hrvatska and Hrvatski Telekom—alongside its long-standing availability on Telemach—Sport Klub has achieved complete nationwide coverage, marking a significant expansion of United Media's business presence in the Croatian market.



#### **WARNER BROS. DISCOVERY**

#### **MXGP secures long-term coverage extension on Eurosport and TNT Sports**

Infront Moto Racing is delighted to announce the renewal of its long-term partnership with Warner Bros. Discovery (WBD) Sports Europe to guarantee live coverage of the FIM Motocross World Championship from 2026 through the 2030 season. Millions of international viewers and fans can continue to access premium television coverage of MXGP across Europe and the Asia-Pacific region on Eurosport, and on TNT Sports in the UK and Ireland. Streaming coverage of every race on the MXGP calendar live will be served to fans in Europe on HBO Max, and discovery+ in the UK.

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#### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.