

## What's happening in European Commercial and VOD Broadcasting 2-6 February 2026

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [HISTORIA reveals the highs and lows of one of Rome's most controversial emperors in 'Caligula: The Hidden Legacy'](#)
- [ATRESMEDIA and Fundación AXA renew a historic alliance until 2032, consolidating 20 years of social commitment](#)
- [Mediaset España Leads in Digital Consumption](#)
- [Iconic TV channel Sky One is coming back as the new home of Sky's unmissable entertainment](#)
- [FIA World Endurance Championship remains on Eurosport and TNT Sports through extended rights agreements](#)
- [Spanish Original Murder Mystery Caper 'If It's Tuesday, It's Murder' premieres March 31 on Disney+](#)



### [HISTORIA reveals the highs and lows of one of Rome's most controversial emperors in 'Caligula: The Hidden Legacy'](#)

On 17 February, HISTORIA Channel, produced by AMC Networks, premieres 'Caligula: The Hidden Legacy', a documentary that offers a fresh perspective on one of the most controversial figures of the Roman Empire. Through the latest archaeological discoveries and expert analysis, the production revisits Caligula's brief but intense reign and challenges the image of the emperor as a symbol of madness and tyranny.



### [ATRESMEDIA and Fundación AXA renew a historic alliance until 2032, consolidating 20 years of social commitment](#)

ATRESMEDIA and the AXA Foundation reached a landmark agreement to continue working together until 2032 through the 'Ponle Freno' and 'Constantes y Vitales' programs. This marks 20 years of collaboration and social commitment between the two organisations, which began their partnership in 2012 at the helm of the largest social action platform for traffic accident victims and road safety. Two years later, with the integration of laSexta into Atresmedia, the AXA Foundation strengthened its ties with the media group by jointly launching an initiative focused on supporting and strengthening high-quality medical research and preventative healthcare.

### [MEDIASET España.](#)



### [Mediaset España Leads in Digital Consumption](#)

Mediaset España led digital consumption in November 2025 with 236 million page views and 439 million video views, more than double compared to last year, ranking second in Spain after Google. Mediaset Infinity drove video growth with 298 million clip views (+77%)

YoY), while Telecinco reached 131 million views, its second-best ever. Total viewing time hit a record 33 million hours, averaging over 24 minutes per session. Unique users grew to 12.5M million. Telecinco.es led with 7 million users, followed by Mediaset Infinity (4.1 million, +30% YoY), and Boing (180K).



### [Iconic TV channel Sky One is coming back as the new home of Sky's unmissable entertainment](#)

Sky announced the return of iconic TV channel Sky One. Launching later this month on channel 106, the all-new Sky One brings together showstopping new TV alongside much-loved favourites all in one place. Sky One will become the home of Sky's unmissable comedy and entertainment programmes, including new shows The Dyers' Caravan Park and Gemma Collins: Four Weddings and a Baby, as well as fan favourites Rob & Romesh Vs., The Paper and Ted. Customers will be able to tune in from Tuesday 24 February on channel 106.



### **WARNER BROS. DISCOVERY**

### [FIA World Endurance Championship remains on Eurosport and TNT Sports through extended rights agreements](#)

Warner Bros. Discovery (WBD) Sports Europe extended its rights to show the FIA World Endurance Championship (FIA WEC) continuing in its role of broadcasting live coverage to millions of fans across every market in Europe and India. A renewed agreement until at least 2030 includes coverage of all eight races on the FIA WEC calendar including the prestigious 24 Hours of Le Mans race held at the iconic Circuit de la Sarthe in France, taking Eurosport's coverage of the pinnacle of endurance motorsport racing beyond 20 years.



### [Spanish Original Murder Mystery Caper 'If It's Tuesday, It's Murder' premieres March 31 on Disney+](#)

Disney+ released the teaser key art and first look images for its latest Spanish Original series "If It's Tuesday, It's Murder". The Hulu Original series starring Álex García, Inma Cuesta, Ana Wagener, Pedro Casablanc and Biel Montoro, will premiere exclusively on Disney+ in the UK and Ireland and Hulu in the US on March 31. "If It's Tuesday, It's Murder" tells the story of an eclectic group of Spanish tourists on a planned trip, a once-grand hotel crumbling into ruins, and a handful of dark secrets converge during a week-long holiday in Lisbon.

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**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.