

What's happening in European Commercial and VOD Broadcasting 9-13 February 2026

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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- [ITV Studios closes Love Island and Game Of Chefs deal with RTL Croatia](#)
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[AMC exclusively premieres 'Murders in Reykjavik', a Nordic thriller set in the landscapes of Iceland](#)

On 16 February, the television channel AMC, produced by AMC Networks, will premiere exclusively in a double episode 'Murders in Reykjavik', an Icelandic series that delves into the codes of Nordic thriller. The story begins with the brutal murder of a woman in a Reykjavik suburb. Set against the backdrop of Iceland, the series is notable for its chilling atmosphere and a narrative that blends criminal investigation with psychological depth. The show is based on the crime novels by Yrsa Sigurdardottir, published in over 25 countries and with more than 2.5 million copies sold worldwide.



[ITV Studios closes Love Island and Game Of Chefs deal with RTL Croatia](#)

ITV Studios has closed a new deal with RTL Croatia for two major unscripted formats, Love Island and Game of Chefs, further expanding the global footprint of both brands. The agreement marks Croatia as the 28th territory to commission Love Island. Game of Chefs will launch in Croatia in Spring 2026 as its seventh international adaptation.



[Mediaset against cyberbullying](#)

As of February 7, Mediaset is launching a week-long awareness campaign against cyberbullying titled "There are messages you never want to receive, so don't write them." This cross-media initiative will run across all Group channels, social platforms, radio, and

on a dedicated website, encouraging reflection on the impact of digital messages and the consequences that words and content shared online can have on their recipients. Through this campaign, Mediaset reaffirms its commitment to promoting a more conscious, respectful, and responsible use of digital media.



[An interview with Hartz und Herzlich producers Katrin Härter and Andrea Büscher](#)

From 10 February, new weekly episodes of Hartz und Herzlich air on RTL Zwei, turning the spotlight on people living in underprivileged neighbourhoods in Hamburg. As the UFA Show & Factual social documentary series celebrates 10 years on air, we spoke to producers Katrin Härter and Andrea Büscher about its enduring impact.



[The Miniature Wife, A Sky Exclusive comedy drama starring Elizabeth Banks and Matthew Macfadyen, to land on 9 April](#)

All episodes of sharp, new Sky Exclusive comedy-drama, The Miniature Wife, starring Elizabeth Banks and Matthew Macfadyen will be available on Sky and streaming service NOW from 9 April in the UK & Ireland. Marriage gets hilariously complicated in The Miniature Wife, when Elizabeth Banks (Pitch Perfect, The Hunger Games) is unexpectedly shrunk in a technological mishap, much to the surprise of her husband, played by Matthew Macfadyen (Succession). Domestic life takes a turn for the perfectly mismatched pair, as their day-to-day turns into a razor-sharp battle for power.



[TF1 Group publishes 2025 full-year results](#)

TF1 Group published its 2025 full-year results showing a successful digital strategy and resilient Group performance in a complex environment: consolidated revenue of €2,297 million; strong growth in TF1+ advertising revenue (up 35.8%); market share gain in linear advertising, partly offsetting the sharp contraction in the market (particularly in Q4) and good momentum at Studio TF1 (up 9.2%), bolstered by the contribution of Johnson Production Group.



Disney+ confirms the return of the award-winning hit series ‘Rivals’ for its second season on 15 May with official teaser trailer

Disney+ has confirmed the award-winning hit series, “Rivals” will return for its second season on 15th May with even more drama, wit and desire. The second season continues the adaptation of the late and much-missed Dame Jilly Cooper’s beloved novel, “Rivals”, introducing the glamorous world of polo and surprising new twists, alongside heightened boardroom drama and deeper romantic entanglements.



**WARNER BROS.
DISCOVERY**

Significant increase in Winter Olympics viewership across all Warner Bros. discovery Platforms

Warner Bros. Discovery (WBD) has seen significant growth in viewership and engagement across key channels and services in Europe through the opening days of Olympic Winter Games Milano-Cortina 2026. Viewers across Europe are consuming significantly more Olympics coverage and content than the previous Winter Games. Strong linear growth vs Beijing 2022 (+33%) including in several of Europe’s biggest markets, a reverse of year-on-year declines in total TV consumption over this period.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.