

What's happening in European Commercial and VOD Broadcasting 9-13 March 2026

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [CANAL+ publishes its 2025 Full Year Preliminary Results and Strategic Update](#)
- [Hearst Networks partners with Spirit Studios to alunche digital-first history slate](#)
- [Mario Rodríguez appointed President of Mediaset España](#)
- [RTL Group accelerates transformation: streaming driving future profit growth](#)
- [Sky and CANAL+ launch new partnership to develop English-language drama](#)



[CANAL+ publishes its 2025 Full Year Preliminary Results and Strategic Update](#)

CANAL+ announced its unaudited preliminary results for the full year ended 31 December 2025 and providing an update on its strategy following the completion of the acquisition of MultiChoice Group. Maxime Saada, Chief Executive Officer of CANAL+, said: “2025 was a successful and transformational year for CANAL+. (...) We completed the acquisition of MultiChoice, and we have identified run-rate cost savings from synergies of €400m from 2030 onwards. Our European business is 15% more profitable, and we extended our agreement with UEFA in France, securing this key sports right for four additional seasons (...)”.



[Hearst Networks partners with Spirit Studios to alunche digital-first history slate](#)

Hearst Networks is partnering with Spirit Studios to develop and produce a new digital-first slate of premium shows focused on history, marking a significant expansion of its flagship genre into the digital space. The collaboration builds on the success of ‘Ed Gein: Original Psycho’ and signals Hearst Networks’ continued investment in high-quality, creator-led storytelling that complements its established television portfolio. The first project will launch within a new history-themed vertical, blending documentary depth with personality-driven, entertaining storytelling designed specifically for digital audiences.

MEDIASET *españa.*



Mario Rodríguez appointed President of Mediaset España

The Board of Mediaset España has named Mario Rodríguez as President of the Group. Rodríguez joined Mediaset in 1998 and has since held senior leadership roles, most recently as Corporate General Director and Head of Institutional Relations. With nearly three decades of expertise in audiovisual regulation, corporate governance, and institutional representation, Rodríguez has overseen key milestones, including Mediaset's IPO, the acquisition of Cuatro and he also actively contributes to shaping policy within prominent national and European television associations.



RTL Group accelerates transformation: streaming driving future profit growth

RTL Group announced its audited results for the year ended 31 December 2025. Group revenue was down 3.8 per cent to €6,018 million (2024: €6,254 million), mainly due to lower TV advertising revenue and lower content revenue from Fremantle. RTL Group's digital advertising revenue was up 27.7 per cent to €517 million (2024: €405 million) compensating 68 per cent of the decrease in TV advertising revenue. Thomas Rabe, Chief Executive Officer of RTL Group, says: "The market environment in 2025 remained challenging, with a significant decline of TV advertising and an even faster shift from linear TV to streaming. Against this backdrop, RTL Group further accelerated its transformation by reallocating resources to streaming, combined with comprehensive cost reductions across our main businesses (...)"



Sky and CANAL+ launch new partnership to develop English-language drama

Sky and CANAL+ announced a strategic co-commissioning partnership to develop premium, English-language scripted content, bringing together complementary creative expertise, shared investment and international reach to support ambitious storytelling. Sky and CANAL+ will work together to develop a minimum of two projects per year over an initial three-year term, co-financing green-lit projects. Drawing on the capabilities of STUDIOCANAL and leading independent producers, the partnership will provide a stage for both established and emerging talent.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.