

## What's happening in European Commercial and VOD Broadcasting 6-10 April 2026

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [CANAL+ reaches a new milestone in its fight against audiovisual piracy](#)
- [Hearst Networks teams with SOSA for predator files, an undercover investigation series on Crime+ investigation](#)
- [ITVX Hits A Billion Streams As Sport & Drama Surge Throughout March](#)
- [MFE ADV teams up with TVP Polska](#)
- [Mediaset España celebrates Children's Day with "Playing is not a story" campaign](#)
- [Sky Sports announces major women's boxing deal with Most Valuable Promotions](#)
- [Sidaction 2026: TF1 Group renews its long-standing commitment to research and patients](#)
- [Disney+ reveals official first look at new comedy from hitmaker Mindy Kaling 'Not suitable for work', premiering June 2<sup>nd</sup> exclusively on Disney+ in the UK](#)

### **CANAL+**

#### [CANAL+ reaches a new milestone in its fight against audiovisual piracy](#)

On 27 March 2026, the Paris Court of Appeal ruled in favor of CANAL+ for the blocking of illegal streaming and IPTV services by alternative DNS providers Google, Cloudflare, and Cisco. This first-of-its-kind decision in France marks a decisive turning point in the protection of the content of the global media and entertainment group, and confirms CANAL+'s pioneering role in the fight against audiovisual piracy.

### **HEARST NETWORKS**

#### [Hearst Networks teams with SOSA for predator files, an undercover investigation series on Crime+ investigation](#)

Hearst Networks' new undercover investigation docuseries Predator Files, features child protection organisation SOSA (Safe from Online Sex Abuse). Produced in partnership with child protection organisation SOSA (Safe from Online Sex Abuse) and its founder Roo Powell, the series follows undercover investigations designed to identify and support the prosecution of online child predators operating across the United States.



### [ITV Hits A Billion Streams As Sport & Drama Surge Throughout March](#)

ITVX has reached another milestone, with the platform now surpassing 1 billion streams for 2026. This landmark figure was reached eight days earlier than in 2025. Another month of strong performance on the streamer was underpinned by an unmissable slate of sport, drama and entertainment.



### [MFE ADV teams up with TVP Polska](#)

MFE's sales house, MFE ADV, partners with TVP Telewizja Polska, Poland's public service broadcaster, strengthening its presence in Central Europe. TVP combines strong linear TV reach with a growing digital ecosystem, including Smart TV, HbbTV, FAST, and VOD. Through this partnership, MFE ADV offers advertisers a full spectrum of solutions -from traditional TV formats to digital and CTV campaigns - enabling fully integrated strategies that align with today's content consumption habits.

### *MEDIASET*españa.



### [Mediaset España celebrates Children's Day with "Playing is not a story" campaign](#)

From April 2 to April 26 (Children's Day in Spain) Mediaset España, in collaboration with the Fundación Crecer Jugando, will air a special spot on the children's channel Boing to highlight the importance of play in children's development. Active play is a fundamental part of childhood, helping children develop their intelligence, creativity, social skills, emotional awareness, manual dexterity, language, motor skills, and understanding of social rules. The campaign will be broadcast on Boing, Mediaset España's kids' channel.



### [Sky Sports announces major women's boxing deal with Most Valuable Promotions](#)

Sky Sports and NOW will become the home of Most Valuable Promotions' (MVP) new women's boxing platform, MVPW, in the UK & Ireland, after agreeing a multi-year deal with the promoter. The deal means Sky Sports will exclusively broadcast two all-female UK fight nights every year with the card at London's Olympia on 5 April being MVPW's first UK event.



**Sidaction 2026: TF1 Group renews its long-standing commitment to research and patients**

For the 32nd Sidaction campaign, TF1 Group reaffirmed its long-standing support for HIV research and the fight against the virus. From 27 to 29 March 2026, TF1 Group channels, social media platforms, and numerous celebrities joined forces to amplify this wave of solidarity and support research.



**Disney+ reveals official first look at new comedy from hitmaker Mindy Kaling ‘Not Suitable for Work’, premiering June 2<sup>nd</sup> exclusively on Disney+ in the UK**

Disney+ announced that the new original comedy from Mindy Kaling, “Not Suitable for Work”, will premiere June 2nd with three episodes. Two new episodes will roll out weekly, leading up to the finale on June 23rd. The series will stream exclusively on Disney+ in the UK. From comedy hitmaker Mindy Kaling, “Not Suitable for Work” centers around five work-obsessed twenty-somethings striving for professional success and, if they have time, personal happiness in Manhattan’s most glamorous neighbourhood, Murray Hill.

\*\*\*\*\*

**About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.