

What's happening in European Commercial and VOD Broadcasting 8-12 June 2026

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [ITVX Records Best Ever May Performance with 19% Year-on-Year Growth](#)
- [MFE supports Federico Fellini retrospective at the first Italian Week in Munich](#)
- [Mediaset España celebrates four wins at the 2026 GEMA Europe Awards](#)
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- [Deauville Green Awards: A Record-Breaking Year with 16 Awards for the TF1 Group](#)
- [Ready for round two? Disney+ confirms the critically acclaimed hit series 'Rivals' season 2 will return with six brand-new episodes this November](#)



[ITVX Records Best Ever May Performance with 19% Year-on-Year Growth](#)

ITVX has achieved its most successful May on record, outperforming last year's previous high-water mark with four days of the month remaining. Total streams for the month rose by +19% year-on-year—representing an increase of over 45 million streams compared to May last year. May also marks only the second month this year (following a record-breaking April) to deliver double-digit percentage growth.



[MFE supports Federico Fellini retrospective at the first Italian Week in Munich](#)

MFE reaffirms its commitment to promoting and disseminating Italian film culture through its participation in a retrospective dedicated to Federico Fellini as part of the first edition of the Italian Week in Munich. For more than thirty years Mediaset first and now MFE have contributed to the financing and success of Italian cinema and to the preservation of its heritage through film restoration projects and the conservation of valuable film catalogues. Within this framework, MFE is taking part in the inaugural edition of the Italian Week in Munich, an initiative promoted by the Italian Embassy in Berlin with the involvement of the Italian Cultural Institute of Munich to celebrate the 80th anniversary of the Italian Republic and the 75th anniversary of diplomatic relations between Italy and Germany.

MEDIASETespaña.



[Mediaset España celebrates four wins at the 2026 GEMA Europe Awards](#)

Mediaset España received four awards at the 2026 GEMA Europe Awards, one of the leading international recognitions in television and streaming marketing, promotion and

design. The company was also the only Spanish television group recognised at this year's edition, which celebrates the most outstanding creative initiatives developed by broadcasters, platforms and audiovisual companies worldwide. These achievements add to the seven awards recently received at the New York Festivals further strengthening the Group's international reputation for creativity, promotional excellence and audience engagement.



[A world-class broadcast and an exceptional viewing experience](#)

The Uefa Champions League final was a record-breaking success for RTL Hungary: nearly 2.5 million viewers tuned in to its flagship channel, while RTL+ Premium doubled last year's audience and nearly tripled new subscriptions. On average, more than 1.4 million viewers followed the match, while RTL achieved a 53.8 per cent audience share among viewers aged 18–59 during the game.



[Deauville Green Awards: A Record-Breaking Year with 16 Awards for the TF1 Group](#)

The TF1 Group received 16 awards at the 15th Deauville Green Awards, held on 3 June at the Good Planet Foundation. This is a record for the Group at this international event for responsible film, which recognises the importance it places on environmental and social issues in its programming. For over 15 years, the TF1 Group has been a committed media player with over 1000 topics per year dedicated to sustainable development and the ecological transition within its news programs, or through Ushuaia TV, the only TV channel solely dedicated to the protection of the planet.



[Ready for round two? Disney+ confirms the critically acclaimed hit series 'Rivals' season 2 will return with six brand-new episodes this November](#)

Alongside the premiere of the mid-season finale on platform last week, Disney+ confirmed the critically acclaimed second season of "Rivals" will return with a second batch of episodes this November. Following a shocking turn of events in the sixth episode, the residents of Rutshire are rocked by tragedy, scandal and betrayal as the battle between Venturer and Corinium reaches breaking point. The Hulu Original series returns with six more drama-filled episodes this November on Disney+ in the UK and internationally, and Hulu in the U.S.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.