

## What's happening in European Commercial and VOD Broadcasting 25 May – 1 June 2026

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Atresmedia joins the Media Climate Pact of the Responsible Media Forum \(RMF\) to continue promoting a more sustainable audiovisual industry](#)
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### [Atresmedia joins the Media Climate Pact of the Responsible Media Forum \(RMF\) to continue promoting a more sustainable audiovisual industry](#)

The Atresmedia Group has taken a further step in its commitment to sustainability by joining the Media Climate Pact, a coalition of media companies driven by the Responsible Media Forum (RMF), which aims to actively contribute to the fight against climate change. The initiative is supported by major companies in the media sector, such as ITV, Sky, Informa and Virginia Media–O2, among others, which have signed up to its two core commitments to actively contribute to tackling climate change: 1) To have decarbonisation targets aligned with and validated by the Science Based Targets initiative (SBTi) and 2) To promote environmentally responsible lifestyles through content and encourage sustainable behaviours among audiences.

### [The 79th Cannes Film Festival: an outstanding result for films supported by CANAL+](#)

CANAL+ is delighted to have supported 7 of the 9 films that won an award in the official competition at the 79th Cannes Film Festival before their cinema release, including the Palme d'Or. It's an outstanding list of awards that underlines its unique place in the world of film creation.



### [COSMO's El mismo strengthens its festival run with two new awards](#)

*El mismo*, COSMO's tenth short film with a social cause and the channel's first stop-motion production, has won two new awards: Best Animated Short Film and the Special Audience Award at the Mula Spanish Film Week. The latter comes with a cash prize of €1,000, which

COSMO and Algarabía Animación have agreed to donate to one of the organisations dedicated to fighting gender-based violence with which the channel has collaborated in recent years.

## MEDIASET *españa.*



### [Mediaset España and the NFL expand their partnership](#)

Mediaset España and the National Football League have renewed their multi-year partnership, further expanding the accessibility and reach of NFL content in Spain through an increasingly broad and fully integrated multiplatform offering. The agreement will significantly increase the volume of NFL games and related content available with an enhanced presence on Cuatro, Be Mad and Mediaset Infinity. According to Alberto Carullo, General Director of Television at Mediaset España, the NFL represents “one of the world’s leading sports and entertainment phenomena” and a key strategic asset within the Group’s audiovisual offering.



### [RTL Group closes acquisition of Sky Deutschland \(DACH\)](#)

RTL Group confirmed the closing of the transaction to acquire Sky Deutschland (DACH) on 1 June 2026. The transaction, which was first announced in June 2025, was unconditionally approved by the European Commission on 22 April 2026. The transaction brings together two of the most recognisable media brands in the DACH region, creating a future-ready entertainment business with around 12.3 million paying subscribers. Viewers will benefit from expanded access to premium live sports, entertainment and news across RTL+, Sky, WOW and RTL’s free-to-air channels.



### [Sky confirms new Boyzone documentary One For The Road will go behind the scenes as the band prepares for emotional comeback](#)

This summer, Boyzone will reunite for a long-awaited and deeply emotional comeback in two landmark gigs at the Emirates Stadium – a moment many believed would never happen. Following the phenomenal success of Sky Original *Boyzone: No Matter What*, the record-breaking three-part documentary that reignited global affection for one of pop’s most iconic boybands, Sky confirmed a follow-up one-off documentary, *One for the Road*, which will take fans behind the scenes as the band prepares to reunite for the very last time.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.